

CHAPTER 3: STEVE JOBS: A MAN WITH A VISION

Topic: (1)

I. J.'s biography

- 1955 J. born in, (2)
- 1969 J. became friend w/ Stephen Wozniak – an electronics “.....” (3)
 - + built (4)
- Woz. designed (5)
 - + J. – sharp (6)
 - + J. & Woz. built PCs in gar. (6)
- 1976 J. & Woz. founded (7)
- 1977 sold A. II – the world's PC → huge success (8)
- J. – (9)
- 1985 J. left A. & started (10)
 - + went into bus. w/ Pixar (10)
 - + helped Pix. dev. (CGI) in ani. films (11)
- 1995 ♦ Pix. released Toy Story (T.S.) (12)
 - + T.S. = 1st,, ani. film (12)
 - + Pix. = (13)
 - + J. = billionaire (13)
 - ♦ J. → > changes (14)

II. J.'s visions

1. Useful & beaut. PCs

- 1998 A. intro. iMac – (15)
- A. intro. – new laptop comp. } v. attractive & popular (16)
 - A. – prof. comp. again

2. Center / hub PCs

- 2001 ♦ J. intro. A's “.....” strategy (17)
 - + connect cam.,, to comp. (18)
 - + manage videos, photos, & music usi'g,, & ≠ A. apps (19)
 - ♦ A. intro. iPod – music player (20)
- J. intro. – mini comp. (21)
 - + have all, & in 1 device (22)
 - + hold in hand (22)
- 2010 J. released iPad – sm, & comp. (23)

3. A. iCloud

- iCloud = allow A. users to & data & apps over (24)
- J. died (25)

→ J. changed world for all time