Linking Words Worksheet – Buying and Selling Online

Name: _____

Instructions: Choose the correct linking word or phrase to complete each sentence about buying and selling online.



1. _____, the customer visits the online store to see the products.

   ☐ First

   ☐ However

   ☐ Another advantage of

2. _____, the customer searches for a product using the website search bar.

   ☐ Secondly

   ☐ In my opinion

   ☐ One disadvantage of

3. _____, the customer compares prices between different online stores.

   ☐ Thirdly

   ☐ However

   ☐ One advantage of

4. _____, the customer adds the product to the shopping cart.

   ☐ Finally

   ☐ In my view

   ☐ Another disadvantage of

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5. The customer likes this website. _____, it is easy to use.



☐ One advantage of

☐ However

☐ Firstly

6. _____ buying online is that customers can shop from home.

☐ One advantage of

☐ However

☐ Secondly

7. _____ buying online is that delivery can sometimes be slow.

☐ One disadvantage of

☐ Firstly

☐ In my opinion

8. The price is low; _____, many customers decide to buy the product.

☐ therefore

☐ First of all

☐ One disadvantage of

9. The product looks good online; _____, some customers prefer to see it in a store.

☐ however

☐ Firstly

☐ One advantage of

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10. _____, the customer enters their payment information.

☐ To begin with

☐ However

☐ Another disadvantage of

11. The website offers free delivery. _____, many customers choose this store.

☐ Therefore

☐ Secondly

☐ One disadvantage of

12. The customer reads reviews before buying. _____, they make a decision.

☐ Finally

☐ However

☐ One advantage of

13. _____, good customer service is very important for online businesses.

☐ In my opinion

☐ Firstly

☐ Another disadvantage of

14. _____ online shopping is convenience.

☐ The main advantage of

☐ However

☐ Secondly

15. The delivery was late. _____, the customer complained to the company.

☐ Therefore

☐ Firstly

☐ One advantage

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