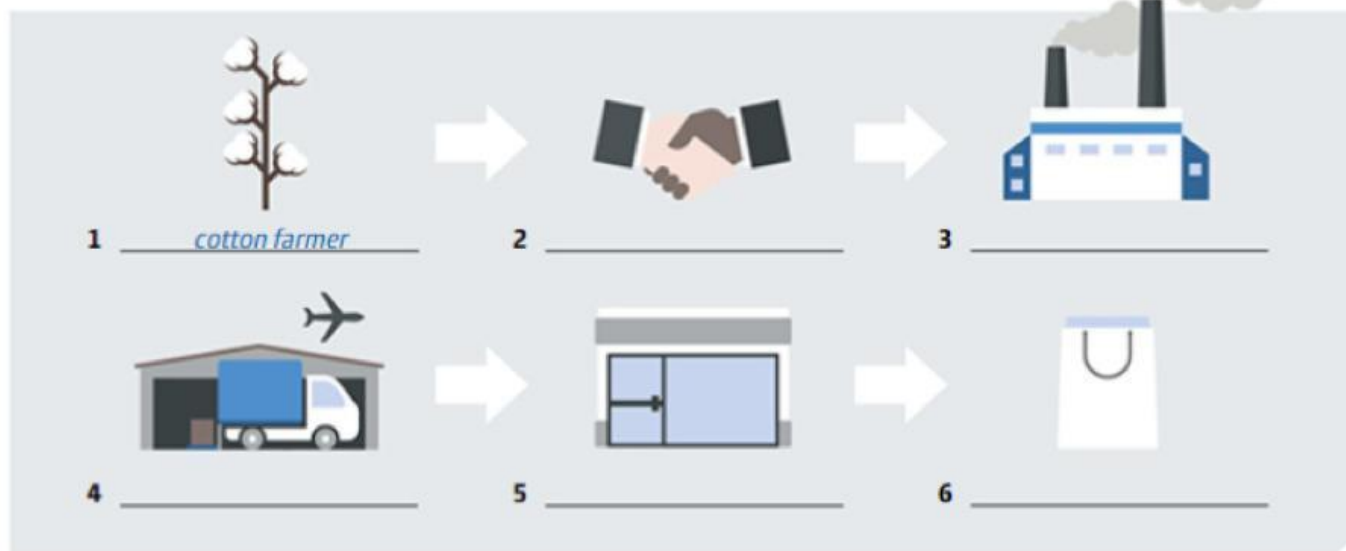


The production process

- ★ **Lead-in** 1 Look at the supply chain for cotton clothes. Complete the infographic with the words in the box.

clothes manufacturer ~~cotton farmer~~ cotton supplier
customer distribution centre retail store



- Reading 2A** Read the text. Why do you think the company describes the supply chain?

B Read the text again and answer the questions.

- 1 Where is the cotton from?
- 2 Who designs the T-shirts?
- 3 Where are the T-shirts produced?
- 4 What is special about the packaging?

C Match the words in the box with their verb forms in bold in the text.

design grow make (x2) pay produce sell use

Our story: environment and ethics

You know our T-shirts feel great and look good on you. But do you know how we make them? One hundred percent of our cotton **is grown** on organic farms in India. The farmers **are paid** a fair price for their cotton. We work hard to protect the environment and be ethical.

Our T-shirts **are designed** by our creative team. They **are made** in Morocco and **are produced** to the highest standards. No dangerous chemicals **are used** in the process. And the packaging **is made** from recycled materials. Our popular T-shirts **are sold** all over the world. Want to know more about our supply chain?

[Click here](#)



Present Simple Passive

Regular forms

Our T-shirts **are designed by** our creative team.

No dangerous chemicals **are used** in the process.

They **are produced** to the highest standard.

Irregular forms

Our cotton **is grown** on organic farms in India.

The farmers **are paid** a fair price.

They **are made in** Morocco.

Our packaging **is made from** recycled materials.

Our T-shirts **are sold** all over the world.

1 Choose the correct option to complete the sentences.

- 1 These oranges *grow / are grown* by farmers in Spain.
- 2 No animal products *use / are used* in our restaurant.
- 3 The company *makes / is made* the jeans from organic cotton.
- 4 We *sell / are sold* our eggs direct to the customer.
- 5 Our factory workers *pay / are paid* higher wages than in other factories.
- 6 No sugar *add / is added* to produce our fresh fruit juices.
- 7 The packaging *produced / is produced* from recycled materials.
- 8 We *buy / are bought* all our products from ethical suppliers.

3 Use the Present Simple Passive to complete the sentences about some ethical products.

- 1 This denim jacket _____ (make) from sixty percent organic cotton.
- 2 The workers in our shoe factory _____ (pay) a fair wage.
- 3 No animal products _____ (use) to make our products.
- 4 All our fruit _____ (grow) on organic farms.
- 5 This chair _____ (design) to be recycled.
- 6 These eco-friendly tablet sleeves _____ (sell) in three colours.

4 Rewrite the sentences in the Present Simple Passive.

- 1 We make these mobile phone covers from recycled plastic.
These mobile phone covers _____ from recycled plastic.
- 2 We do not use chemicals to produce our organic coffee.
No chemicals _____ to produce our organic coffee.
- 3 We produce our chocolate from local beans grown on the island.
Our chocolate _____ from local beans grown on the island.
- 4 We give ten percent of our profits to children's charities.
Ten percent of our profits _____ to children's charities.
- 5 Local farmers deliver the organic meat to your door.
The organic meat _____ to your door by local farmers.
- 6 We buy ninety-five percent of our tea from ethical suppliers.
Ninety-five percent of our tea _____ from ethical suppliers.

Writing 5 Write a description of direct trade coffee for a company website. Use Present Simple active and passive forms. Use the pictures and phrases to help you.

OUR DIRECT TRADE COFFEE



- 1 We / buy / all our coffee direct / farmers / Colombia
- 2 We / visit / farms / every year
- 3 No dangerous chemicals / use / produce your coffee
- 4 We / use / quality beans / our speciality coffee
- 5 The farmers / pay / guaranteed minimum price / their coffee beans
- 6 The beans / deliver to / mill / then / ship to / our headquarters
- 7 We / roast and pack / the beans here
- 8 We only / sell / our fresh coffee directly / you

We buy all our coffee direct from farmers in Colombia. We visit ...



Quinoa

3 Choose the correct option.

Quinoa is originally from the Andean region of South America. Today it ¹*sell / is sold* all over the world because it is very healthy. In the Andean region, most quinoa ²*is produced / produces* in small farms. Around eighty percent of the world's quinoa ³*is grown / grow* in Peru and Bolivia. Many other countries ⁴*is produced / produce* it today, including India, the USA and Kenya. It ⁵*uses / is used* to make salads and some people ⁶*use / are used* it instead of rice or pasta.

4 Complete the sentences with the Present Simple passive form of the verbs in brackets.

- 1 Around ninety percent of the world's rice _____ (grow) in Asia.
- 2 Over twelve billion pairs of shoes _____ (produce) in China every year.
- 3 Direct trade coffee farmers _____ (pay) a fair price for their coffee.
- 4 All the clothes at this fashion show _____ (design) by young British designers and _____ (make) in factories in Europe.
- 5 This carpet _____ (make) from recycled materials.
- 6 Indian cotton _____ (sell) all over the world.
- 7 This tea _____ (produce) in Morocco.
- 8 The clothes _____ (deliver) to our house.

1 Complete the sentences with the subjects in the box.

All our jeans All our jumpers Our cheap range Our creative team
Our workers This company

- 1 _____ are made from organic cashmere wool.
- 2 _____ is bought mainly by young people.
- 3 _____ are paid a very good wage.
- 4 _____ sells clothes all over the world.
- 5 _____ designs a new collection every season.
- 6 _____ are produced to the highest standards, using organic denim.

2 Complete the description of direct trade tea with the words in the box.

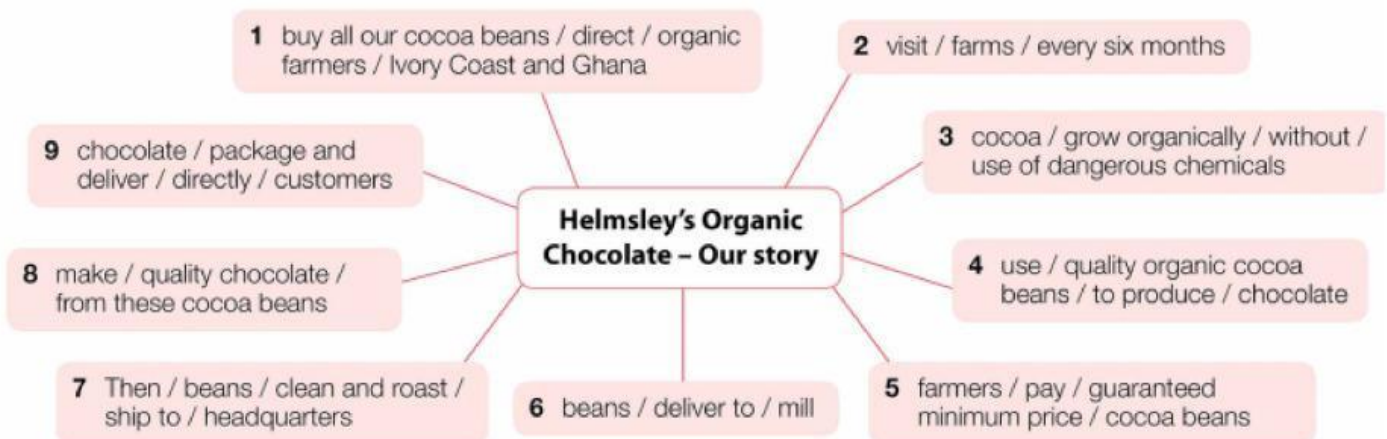
are dried are paid are picked are sent guarantee is bought is delivered
is designed is paid visits

All tea is made from the leaves of the tea plant, *Camellia sinensis*, but our tea is very special. A hundred percent of our tea ¹ _____ directly from small organic tea farms in Darjeeling, in northern India. Once a year, our team ² _____ the farms and meets the farmers and tea-leaf pickers. We work hard to protect small farms and the environment. Each farmer ³ _____ a fair price and we always check that the workers on the farm are happy. A lot of the tea-leaf pickers are women and we ⁴ _____ that they ⁵ _____ a fair wage and are helped with childcare costs. The tea leaves ⁶ _____ four or five times a year. They ⁷ _____ and processed and then they ⁸ _____ to our factories, where we package the tea. All our packaging ⁹ _____ by our creative team and made from recycled materials. Finally, our tea ¹⁰ _____ to shops and supermarkets all over the country.

Camellia sinensis:
the tea plant



3 Write a description of direct trade chocolate for a company website. Use Present Simple active and passive forms. Use the phrases to help you.



Helmsley's Organic Chocolate – Our story
We buy all our cocoa beans direct from ...