

Exercise 1. Understanding Part 2 – Decide whether each of the statements below is **TRUE (T)** or **FALSE (F)**. Write T or F in the table of statements below.

No.	Statement	T or F?
1	There is only 1 topic for you to speak in Part 2, sometimes with a follow-up question.	
2	You should speak for around 1 to 2 minutes.	
3	The examiner will stop you when you reach two minutes.	
4	You can make some notes in the paper if you wish.	
5	In Part 2, you must answer all the bullet points on the cue card.	
6	The topic of Part 2 always asks about topics related to you.	
7	The cue card contains 3 to 4 bullet points to help you structure your answer, and you need to strictly follow the cue card.	
8	During your preparation time, in your draft paper, you should write full sentences and paragraphs to help you speak more fluently.	
9	You are not allowed to look at your notes while you are speaking.	
10	You can invent a story in IELTS Speaking part 2.	
11	If you speak for longer than two minutes after the examiner stops you, it will affect your score.	
12	Using examples and personal stories helps you extend your answer naturally.	

Exercise 2. Study the Part 2 sample answer below.

Describe an advertisement that you have seen but didn't like.

You should say:

- Where and when you saw it
- What the advertisement was for
- What you could see in the advertisement
- And explain why you did not like the advertisement.

1) One advertisement that immediately comes to mind that I did not like was for a particular brand of perfume. The ad featured a well-known celebrity and was set in an exotic location. The visuals were stunning, but the overall tone of the advertisement was pretentious and over-the-top.

2) The ad seemed to suggest that if you didn't wear this perfume, you were somehow missing out on a luxurious and glamorous lifestyle. I found the message of the advertisement to be superficial and unrelatable. Moreover, I felt that the use of a celebrity endorsement was manipulative and didn't add any value to the product itself.

3) The perfume industry is notorious for using overly sexualized and unrealistic advertising, and this particular advertisement was no exception. The model was heavily airbrushed, and the ad suggested that wearing this perfume would make you irresistible to the opposite sex. This type of messaging is not only misleading but also perpetuates unrealistic beauty standards.

4) In my opinion, advertisements should be informative, honest, and engaging. They should provide consumers with accurate information about a product and help them make informed decisions. Unfortunately, many advertisements prioritize aesthetics and hype over substance and integrity.

5) Overall, I found this particular advertisement to be uninspiring and misleading. I believe that advertisers have a responsibility to be transparent and ethical in their messaging, and this ad fell short of those standards.

Then do the following tasks:

a) Answer the following questions by writing your answers on the right column in the table. An example has been done for you.

Question	Answer
(Example) What is another name to call Part 2?	<i>Long-turn speech</i>
How many bullet points are there in the cue card?	

What are the TWO most important key words in the prompt: <i>Describe an advertisement that you have seen but didn't like?</i> Explain your choice.	
What is the main idea of each numbered parts (1 – 5) in the model answer?	1) 2) 3) 4) 5)
Look at these bullet points: <ul style="list-style-type: none"> - Where and when you saw it - What the advertisement was for - What you could see in the advertisement - And explain why you did not like the advertisement. Which of these should be spent the most time speaking? Why?	
How long are you going to prepare your notes in the exam room?	

b) Note down some information from the sample answer to complete the table below. An example has been done for you.

Where	<i>An exotic location</i>
When	
What the ads are for	
What are in the advertisement	
Why the speaker doesn't like this advertisement (how many reasons are there?)	

c) [Vocabulary development] In the **sample answer**, find **ALL** the **adjectives** that are used to describe **different elements** in an advertisement, or the advertisement in general.

Write your answers here:

Answers:

d) Now fill in this table with your own ideas for this Part 2 topic.

Describe an advertisement that you have seen but didn't like. You should say: <ul style="list-style-type: none"> - Where and when you saw it - What the advertisement was for - What you could see in the advertisement - And explain why you did not like the advertisement.
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Table of ideas

Where	
When	
What the ads are for	
What are in the advertisement	

Why the speaker doesn't like this advertisement (give me 2 reasons and analyze them)	
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Which 5 vocabulary items from this lesson can you use for your speech? (You can add your own)

Answers:

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e) Now record your answers for this Part 2 topic and submit your recording into the specified folder.