

Types of digital media

Web 1.0: Basic, read-only websites

Simple websites where users could only read information. There was no way to leave comments or create content.

Example: The first version of Wikipedia—users could only read articles, but not edit them.—only websites

Web 2.0: Interactive and social media platforms

An internet stage focused on user interaction, sharing, and collaboration.

Users can not only read but also create and share content — such as videos, posts, and comments.

This includes social networks, blogs, and online communities.

Example: Instagram, YouTube, and Facebook — platforms where users upload content and interact with each other.

Web 3.0: Featuring AI and smart interactions

An internet with elements of artificial intelligence that can understand users and create personalized content. This includes deepfake, blockchain, and voice assistant technologies.

Example: Siri—virtual assistants that understand queries and provide real-time assistance.

