Discourse Markers

Activity 1

Instructions: Complete the text using appropriate **discourse markers** (e.g. *however, moreover, as a result, in contrast, consequently, nevertheless*).

The company's recovery strategy appeared convincing at first. _____, it relied heavily on optimistic market projections. _____, little attention was paid to internal weaknesses. _____, when conditions failed to improve, the organization found itself unprepared. _____, the experience highlighted the importance of long-term planning.

Activity 2

Instructions: Write **160–190 words** analysing a failed or successful business decision.

Your text must:

- include **at least 6 discourse markers**
- show **contrast, cause, consequence, and conclusion**
- maintain a **formal, analytical tone**

LIVEWORKSHEETS