

Task A. Audio message format

Your cousin Monique from France is a secondary school student and she's not sure whether to go or not on an Erasmus+ exchange. Since you often go abroad, she's asked for your opinion. Send her an audio message (2 minutes long) explaining the benefits of studying in other countries. Use the infographic below:



(Source: <https://www.educba.com/benefits-of-studying-abroad/>)

Task A. Vlog format

You're a vlogger who loves uploading videos about student lifestyles to your *Best experiences* channel. Your younger followers have asked you to post a video on the benefits of studying abroad on an Erasmus or Erasmus+ exchange. Prepare a 2-minute audio clip for the video and record it. Use the infographic above.

Task B. Message format

Your cousin Greg from Russia has to do a school project on selfies and he's asked for your help. Since you know he's uploading tonnes of selfies on his TikTok account and they look pretty dangerous, you've decided to send him a 2-minute audio message explaining the risks of taking selfies in inappropriate places. Use the infographic below:



(Source: <https://www.socialsamosa.com/2016/05/click-with-care-safety-tips-selfie/>)

Task B. Vlog format

You're a vlogger who loves uploading videos about photography to your *Best experiences* channel. Your younger followers have asked you to post a video on how to take safe selfies. Prepare a 2-minute audio clip for the video and record it. Use the infographic above.

Task A. Audio message format

Paul, a French friend of yours, is setting up a food business. Since you're an expert in advertising, he's asked for your help. Send him a 2-minute audio message explaining the meaning of colours in food and beverage advertising. Use the infographic below:



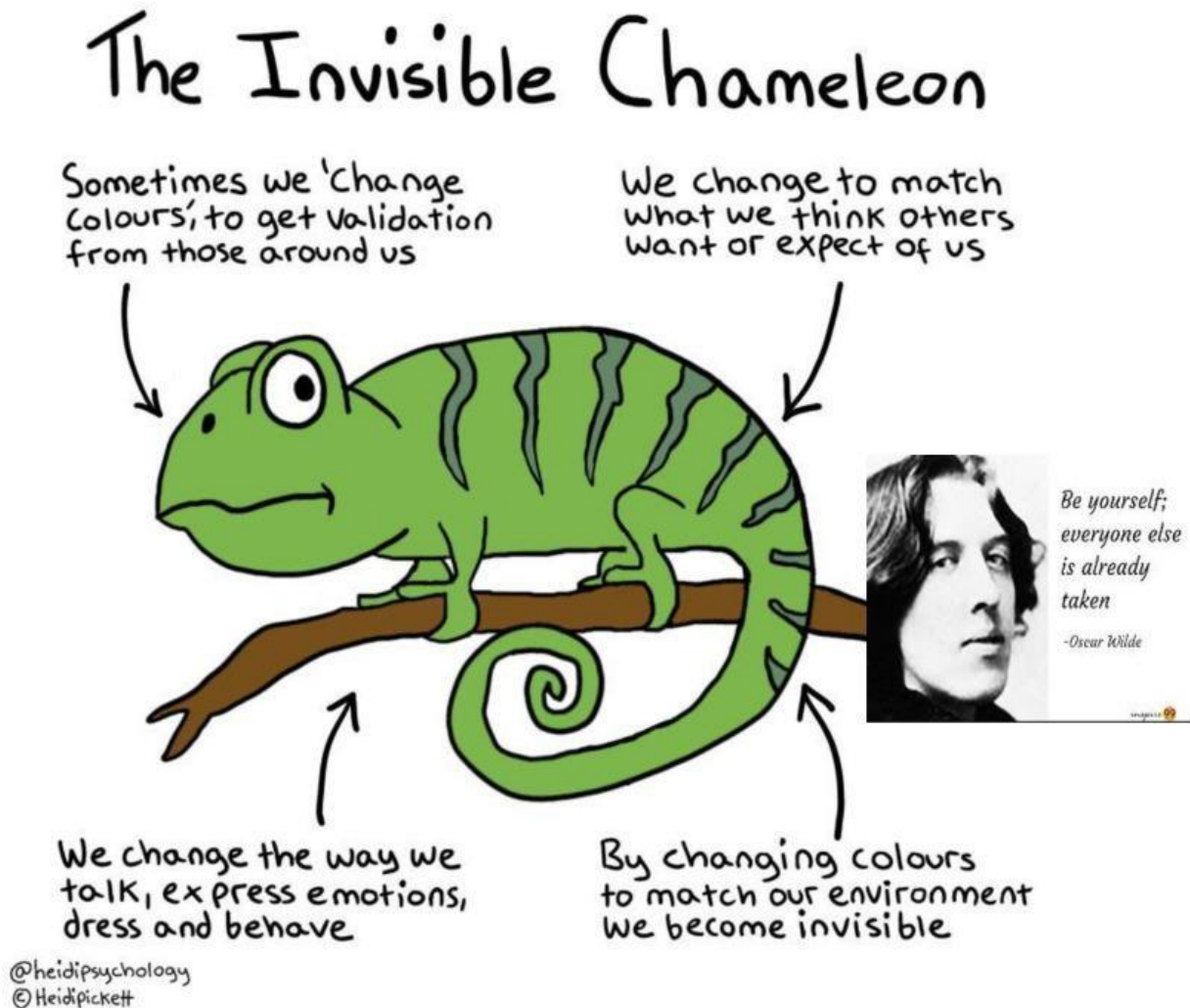
(Source: https://www.reddit.com/r/coolguides/comments/kkj0v1/color_and_its_meaning_in_advertising/)

Task A. Vlog format

You have a Youtube channel called *Smart Branding*. Your followers know that you are an expert in advertising and have asked you to post a video about the meaning of colours in food and beverage advertising. Prepare a 2-minute audio clip for the video and record it. Use the infographic above.

Task B. Audio message format

Your French friend Anne knows you are an expert in success coaching. She has asked for your help because she's finding it difficult to fit in at her new workplace even though she's tried to change many aspects of herself to adapt to the new team. Use the infographic below and send her a 2-minute audio message explaining The Chameleon Paradox /kə'mi:liən 'pærədɒks/ and the importance of being yourself. Use the infographic below:



(Source: https://www.linkedin.com/posts/heidi-pickett-b8044827b_psychology-therapy-infographic-activity-7170908710448386048-2ObL)

* **get validation** = receiving recognition or approval of your feelings, thoughts, actions, or worth from others.

Task B. Vlog format

You have a Youtube channel called *Successful Lifestyles*. Your followers know that you are an expert in success coaching and have asked you to post a video explaining the Chameleon Paradox /kə'mi:liən 'pærədɒks/. Prepare a 2-minute audio clip for the video and record it. Use the infographic above.