



Read the article on E-sports and match the headings to the paragraphs.

**A Growing Global Industry**  
**The Rise of E-sports**

**Why People Love E-sports**  
**A New Kind of Sport**

1. \_\_\_\_\_

E-sports, or electronic sports, have become one of the fastest-growing areas of modern entertainment. What began as small, local competitions has turned into a global industry with professional players, huge events, and millions of fans. Many popular E-sports games are multi-player, meaning players compete together in teams or against one another online.

2. \_\_\_\_\_

The E-sports market continues to grow every year. In 2023, the global industry earned around US \$1.38 billion (Approximately 5 billion AED), showing how large and influential gaming has become. Another sign of this growth is the size of its audience. Experts predict that global E-sports viewership will increase and reach over 640 million people. This number includes both dedicated fans and occasional viewers who enjoy watching major tournaments. Many of these events are streamed on online platforms, allowing spectators to watch live from any country. The region that watches eSports the most is Asia-Pacific. In 2025, over 57% of global E-sports viewers will come from that region.

3. \_\_\_\_\_

There are many reasons why E-sports appeal to young people and adults alike. First, the games require teamwork and advanced strategy. Players must think quickly, plan ahead, and communicate well to win. Second, the excitement of live tournaments brings a strong sense of community. Fans follow their favourite teams, celebrate victories, and share the thrill of close matches. Third, E-sports is more accessible than many traditional sports because all you need is a computer, a console, or even a mobile phone.

4. \_\_\_\_\_

E-sports show that competitive gaming can be as thrilling and demanding as any physical sport. With professional teams, global audiences, and events watched by millions of spectators, E-sports has become a major part of modern culture. As technology and gaming continue to develop, the world of E-sports is expected to grow even bigger in the future.