

TEST 7

SECTION 1 *Questions 1-10*

Complete the form below.

Write **NO MORE THAN TWO WORDS AND/OR A NUMBER** for each answer.

Phone Interview

Name: John Murphy

<i>Example</i>	<i>Answer</i>
Position applying for:	lifeguard

Street Address: 45 1 Court

Contact phone number: 2

Current part-time job: 3

Previous job at Ridgement High School: 4

Additional relevant work experience: 5

Relevant skills/qualifications: CPR certification & 6

CPR certification expiration date: 7

Preferred weekly shift: 8

Time available to start work: 9

Advertisement source: 10

SECTION 2 *Questions 11-20*

Choose the correct letter, *A*, *B* or *C*.

11 The lecture was organised by

- A City of Nottingham.
- B University of Nottingham Students' Union.
- C Nottingham Police Department.

12 The majority of crime on campus is

- A Drugs and Alcohol.
- B Violence.
- C Theft.

13 The campus crime rate has so far this year.

- A increased
- B decreased
- C stayed the same

14 Why is there added concern about crime?

- A exaggeration in media
- B crime TV shows
- C factual news articles

15 Carlos says if you are the victim of a crime, you should

- A run away.
- B resist.
- C seek help.

16 What is the primary method for increasing safety?

- A informing students and staff of safety precautions
- B offering free self-defense courses to students
- C reminding students to carry a mobile phone at all times

17 If a student must work late, it is most important to

- A not return home until the morning.
- B go back with a friend.
- C bring a mobile phone.

18 It is dangerous to

- A drive home late at night.
- B carry a knife.
- C carry pepper spray.

19 Students who complete a self-defense course are

- A more aware of dangers.
- B mentally tougher.
- C walking more confidently.

20 A university is

- A not surrounded by walls.
- B patrolled by military.
- C completely safe.

SECTION 3 *Questions 21-30*

Questions 21-23

Choose the correct letter, A, B or C.

21 Information on the test is from

- A the teacher.
- B a class.
- C a handout.

22 This assignment is important because

- A it will become a permanent record.
- C it is a must for passing 11th grade English.
- C it will affect the English level next year.

23 Bobby chooses football as project topic because

- A he often plays football.
- B his father loves football.
- C he is interested in football.

Questions 24-30

What problems do the speakers identify for this project?

Choose SEVEN answers from the box and write the letters, A-H, next to questions 24-30.

Problems

- A too vague
- B too factual
- C too unreliable
- D too noisy
- E too long
- F too short
- G too complicated
- H too simple

24 Background sounds

25 Answers of questions

26 One of the questions

27 Time of answering

28 Recording equipment

29 Topic of project

30 Report on project

SECTION 4 *Questions 31-40*

Complete the notes below.

Write **NO MORE THAN TWO WORDS** for each answer.

Advertising Effect

The important factor to consider

- Ⓐ The 31 customers must travel affects the probability that they will buy the product.

Methods of communication

- Ⓐ Advertising slogans are easier to remember if there is a 32 played with them.
- Ⓐ Mandy's Candy Store appeals to people's sense of 33 to draw in customers.
- Ⓐ To an ad campaign for digital products, it is 34 that is extremely important.

Effect on your product sales

- Ⓐ The customer's 35 after he or she experiences the ad is most important.

Marketing strategies

- Ⓐ On international flights, it is wise for advertisements to be displayed in the common 36 of most passengers.
- Ⓐ Very few young people buy 37
- Ⓐ The UNESCO website would be a good place to advertise for companies aiming to improve the 38
- Ⓐ One good location to place ads for sunscreen is the 39
- Ⓐ A good scene for a water purification commercial would be 40