TEST 7

SECTION 1 *Questions 1-10*

Complete the form below.

Write NO MORE THAN TWO WORDS AND/OR A NUMBER for each answer.

Phone Interview

Name: John Murphy

Example	*Answer*
Position applying for:	lifeguard

Street Address:	45 1 ..... Court
Contact phone number:	2 .....
Current part-time job:	3 .....
Previous job at Ridgemont High School:	4 .....
Additional relevant work experience:	5 .....
Relevant skills/qualifications:	CPR certification & 6 .....
CPR certification expiration date:	7 .....
Preferred weekly shift:	8 .....
Time available to start work:	9 .....
Advertisement source:	10 .....

LIVEWORKSHEETS

SECTION 2 *Questions 11-20*

Choose the correct letter, A, B or C.

11 The lecture was organised by

A City of Nottingham.

B University of Nottingham Students' Union.

C Nottingham Police Department.

12 The majority of crime on campus is

A Drugs and Alcohol.

B Violence.

C Theft.

13 The campus crime rate has ..... so far this year.

A increased

B decreased

C stayed the same

14 Why is there added concern about crime?

A exaggeration in media

B crime TV shows

C factual news articles

LIVEWORKSHEETS

15 Carlos says if you are the victim of a crime, you should

A run away.

B resist.

C seek help.

16 What is the primary method for increasing safety?

A informing students and staff of safety precautions

B offering free self-defense courses to students

C reminding students to carry a mobile phone at all times

17 If a student must work late, it is most important to

A not return home until the morning.

B go back with a friend.

C bring a mobile phone.

18 It is dangerous to

A drive home late at night.

B carry a knife.

C carry pepper spray.

19 Students who complete a self-defense course are

A more aware of dangers.

B mentally tougher.

C walking more confidently.

20 A university is

A not surrounded by walls.

B patrolled by military.

C completely safe.

LIVEWORKSHEETS

SECTION 3 *Questions 21-30*

Questions 21-23

Choose the correct letter, A, B or C.

21 Information on the test is from

A the teacher.

B a class.

C a handout.

22 This assignment is important because

A it will become a permanent record.

C it is a must for passing 11th grade English.

C it will affect the English level next year.

23 Bobby chooses football as project topic because

A he often plays football.

B his father loves football.

C he is interested in football.

LIVEWORKSHEETS

Questions 24-30

What problems do the speakers identify for this project?

Choose SEVEN answers from the box and write the letters, A-H, next to questions 24-30.

Problems

A too vague
B too factual
C too unreliable
D too noisy
E too long
F too short
G too complicated
H too simple

24 Background sounds .....

25 Answers of questions .....

26 One of the questions .....

27 Time of answering .....

28 Recording equipment .....

29 Topic of project .....

30 Report on project .....

LIVEWORKSHEETS

SECTION 4 *Questions 31-40*

Complete the notes below.

*Write **NO MORE THAN TWO WORDS** for each answer.*

Advertising Effect

The important factor to consider

- The 31 ..... customers must travel affects the probability that they will buy the product.

Methods of communication

- Advertising slogans are easier to remember if there is a 32 ..... played with them.
- Mandy's Candy Store appeals to people's sense of 33 ..... to draw in customers.
- To an ad campaign for digital products, it is 34 ..... that is extremely important.

Effect on your product sales

- The customer's 35 ..... after he or she experiences the ad is most important.

Marketing strategies

- On international flights, it is wise for advertisements to be displayed in the common 36 ..... of most passengers.
- Very few young people buy 37 .....
- The UNESCO website would be a good place to advertise for companies aiming to improve the 38 .....
- One good location to place ads for sunscreen is the 39 .....
- A good scene for a water purification commercial would be 40 .....

LIVEWORKSHEETS