

# TEEN CHOICES

B1

## ASSESSMENT 3



BOOK THREE – UNITS 5 AND 6

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# ASSESSMENT 3

## BOOK TWO - UNITS 5 AND 6

Your First Name \_\_\_\_\_

Your Surname \_\_\_\_\_

Date \_\_\_\_\_



**GOOD LUCK!**

### RESULTS: For examiner's use only

#### 60 Minutes

Exercise	1	2	3	4	5	6	TOTAL
Maximum points	10	10	10	20	20	10	80
Result							

TOTAL \_\_\_\_\_ x 5 ÷ 4 = \_\_\_\_\_ %

#### 90 Minutes

Exercise	1	2	3	4	5	6	7	TOTAL
Maximum points	10	10	10	20	20	10	20	100
Result								

TOTAL = \_\_\_\_\_ %

**1** Look at the text in each question. What does it say?  
**Circle the correct letter A, B or C.**

e.g. **IMPORTANT NOTICE: Change in Venue**

Due to unexpected interest, the numerology lecture will take place at Sparrow Lane Hall instead of Fontaine Theatre. The date stays the same, but the time is changed from 8pm to 7pm.

- A. The Fontaine Theatre holds a larger audience than Sparrow Lane Hall
- B. Not enough people are interested in the lecture.
- C.** Both the time and place of the lecture are changed.

**1. From: Hopeful Horoscopes Ltd.**

What does your zodiac sign say about you? Sign up for our weekly newsletter and find out! Send our experts your birthdate and birth time and try us free for 30 days.

- A. If you sign up, you will get a newsletter every day.
- B. After one month, you will have to pay for the service.
- C. The horoscope experts need only your birthdate.

**2. Miki's Hair Salon is pleased to announce that our new manicurist Jemma Wilde will be joining our staff on July 1<sup>st</sup>. Jemma will work Mondays, Wednesdays and Saturdays and half days on Fridays. To make an appointment, please come in and speak to Jemma.**

- A. You can ring Miki's and make an appointment with Jemma.
- B. Jemma once worked at Miki's and is now returning.
- C. Jemma will work part time at Miki's.

**3. Susie, Debbie called and said she's ill, so she won't be able to drive to the weight control meeting today. She wants you to ring Mary to let her know, and she says you should find out the bus schedule to the hall. Love, Mum**

What should Susie do?

- A. ask Mary if she can drive to the meeting
- B. ring Mary and find out the bus schedule
- C. visit Debbie in hospital

**4. Teen Dream Clothing**

Buy One, Get the Second for Half the Price! Try out our latest autumn pullover colours with our pre-season sale for a limited time only. Be the first one in your crowd to wear the latest fashions for the autumn season.

- A. Teen Dream Clothing is having a sale – two sweaters for the price of one.
- B. The store wants to clear last year's goods.
- C. The sale won't last very long.

**5. HEALTH CLUB RULES:** a. Members may invite three guests free of charge. Each guest must wear a tag.  
 b. There is no running or shouting in the pool area.  
 c. Children under the age of 6 must be with an adult.

- A. Members must pay an entrance fee for their fourth guest.
- B. Children must behave nicely.
- C. Children under 6 years old are not allowed to join the club.

## 2 Change active into passive or passive into active.

e.g. A wasp bit my friend yesterday.

*My friend was bitten by a wasp yesterday.*

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a. The best pizza has been served here for years.

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b. She is reading a fascinating newspaper article about animals.

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c. They drove around the whole island in a rented car.

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d. This masterpiece was painted in the 16th century.

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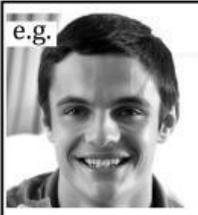
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e. I will complete my work by Friday.

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**3** It's the summer break from school, and the teenagers below are all looking for summer jobs. On the page below, there are nine job descriptions. Decide which job would be the most suitable for each teenager. Write the correct letter next to the correct description of the teen.

<p>e.g.</p> 	<p>Liam is a top athlete and he wins trophies for his school at swim and track meets. He wishes he didn't have to work this summer so he could be at the beach every day. <u>1</u></p>	<p>1.</p> 	<p>Bobby is very outgoing and he'd love to have a job where he can talk to people all the time. He loves cooking and his specialty is Italian food. He thinks it would be nice to open a pizza-baking class. ___</p>
<p>2.</p> 	<p>Brian loves animals. His family has a dog and two cats, and the animals all play and sleep together! The dog is a collie with a very long coat, and Brian loves to spend time brushing it. ___</p>	<p>3.</p> 	<p>Whenever there's a school play that needs some music, the director calls Cindy. She's been playing the guitar since she was a little girl, and she sings songs that she wrote herself. ___</p>
<p>4.</p> 	<p>Kendra is the cleverest girl in her class. She has lots of friends in school but she doesn't come out with them very much, because she's always studying. ___</p>	<p>5.</p> 	<p>Gracie is the oldest of six children in her family. Her youngest sisters are twins, and she was a big help to her mother when they were babies. ___</p>

Available Teen Jobs this Summer

<p>A. Jordan Comprehensive School's summer programme needs tutors in every subject, especially maths and English, to help our international students during the lessons and also in the evenings.</p>	<p>B. Swinn's summer camp in the countryside needs a team member to lead singsongs in the dining room and help the music director produce the end-of-the-season musical play.</p>	<p>C. Tony's Pizza needs a few extra waiters for the summer crowd of vacationers. Teenagers are welcome to apply. You'll get hourly pay plus tips and a pizza dinner every night you work. You may have to help with the baking if one of the cooks is absent.</p>
<p>D. If you love children, this is the perfect job for you – the Hall family's nanny is going away for the whole summer, so a temporary nanny is needed. There are two sweet little boys who don't need nappies anymore.</p>	<p>E. Willard's supermarket needs someone to stock rows of shelves with cans and boxes. This person will also need to work at the checkout counters if other employees can't come to work. This is a great summer job for a strong, responsible teenager.</p>	<p>F. Do you love to be out enjoying nature, among green trees and flowering plants? We have several openings for gardeners this summer, at parks and also around community buildings where there are large gardens.</p>
<p>G. The National Star newspaper needs a delivery person to go from house to house in the early morning hours and throw newspapers and magazines into front yards of our customers. You must have a bicycle to apply.</p>	<p>H. Many families are leaving the city to go on vacation, but they won't be taking their pets with them. Visit cats at their homes every day to feed them, give them water and clean their boxes; or, be a live-in sitter who can take dogs for walks, clean them and play with them.</p>	<p>I. Vanguard Hotel requires two responsible, sports-loving people to join the team at our outdoor swimming pool during the summer months. Please apply early, as you will have to pass a lifeguarding course if you don't already have a certificate.</p>

**4** Look at the sentences about hidden meanings. Read the text below to decide if each sentence is correct or incorrect and mark either Correct (✓) or Incorrect (X) next to each sentence.

e.g. Subliminal advertising is advertising that people don't sense.	✓
1. Hidden messages are used only in TV and radio.	
2. Hidden messages are played for a few seconds on television adverts.	
3. Pictures of ice cubes sometimes carry subliminal messages.	
4. Subliminal thought has been researched only in the last 50 years.	
5. Subliminal adverts can make shoppers buy without knowing why.	
6. In the 1980s, an advertiser said subliminal adverts helped snack sales at cinemas.	
7. Subliminal adverts are sometimes illegal because people have no choice about them.	
8. Unlawful advertisers are hard to punish because subliminal advertising is difficult to prove.	
9. Subliminal advertising makes people go out and buy the product that is being advertised.	
10. Subliminal advertising might make people choose one product instead of another if both products are seen together.	

## HIDDEN MESSAGES IN ADVERTISEMENTS

When you watch an advert on the telly, or when you hear one on your radio, you may be seeing or hearing more than you think. Advertisers have found ways to add hidden messages that are 'subliminal', or below the level where a person can notice them. For example, a jingle on the radio might include a song or a few words that are played over the jingle so softly you can hear them only in your subconscious mind, and you don't know they are there. A television advert might include images that are played for a few milliseconds each time, so you don't know you're watching them. In addition, magazine adverts may have pictures hidden within pictures; for example, pleasing scenes that can barely be seen are sometimes drawn into the ice cubes in a cold drink shown on a page.

Many advertisers believe that subliminal messages make people want to buy their products even if they don't know what's happening. It might not even matter if shoppers remember the advert when they see a product on a shelf in a shop; the subconscious mind remembers the hidden message, and these messages can make the shopper buy without knowing why.

Experiments about subliminal thoughts have been done since the 1800s. In the mid-1950s, an American advertiser said that he had greatly increased the popcorn and cola sales at his cinema by flashing messages like 'Eat Popcorn' and 'Drink Cola' across the screen so quickly that viewers could not understand them.

The subject got a lot of interest, and tests were done to see whether subliminal advertising really worked. It has since been shown that there is no possibility that people will run out and buy products just because of subliminal adverts. However, if they are shown two adverts and are then asked to choose between two brands of the same type of product, they will likely choose the one that was subliminally advertised.

Subliminal advertising is illegal in the United States, Britain and Australia, because a person is given no choice, but is forced to take in the message subliminally. However, it is difficult to prove that such advertising is happening, so companies that use it are hard to catch.

The next time you see an advert for a cold drink in a newspaper or magazine, try to find a picture in the ice!

**5** Read the text below and choose the correct word from the four suggested for each space, below. For each question, write the correct letter A, B, C or D in the space.

Beauty is not only Skin Deep

Some people think others are (e.g.) C only if they are very (1) \_\_\_ to look at. However, such people are (2) \_\_\_. Sometimes we must be (3) \_\_\_ in order to see (4) \_\_\_ that is under the skin. A person's (5) \_\_\_ is very important in determining beauty. If people are (6) \_\_\_ or (7) \_\_\_ they don't have to be (8) \_\_\_-looking in order to be (9) \_\_\_. Indeed, anyone who thinks a person can be beautiful only on the outside is (10) \_\_\_.

e.g.	A deceitful	B stupid	C beautiful	D independent
1	A nice	B organised	C thoughtful	D loyal
2	A old	B creative	C powerful	D materialistic
3	A uncomfortable	B patient	C harmful	D graceful
4	A inner beauty	B make-up	C magazine	D behaviour
5	A painting	B picture	C personality	D prison
6	A horrified	B impressed	C detailed	D witty
7	A graceful	B uncomfortable	C stupid	D soft
8	A small	B disgusting	C stunning	D big
9	A unattractive	B attractive	C huge	D dull
10	A magnificent	B naïve	C ideal	D attractive

**6** Here are some sentences about dreams. For each question, complete the second sentence so that it means the same as the first. Use no more than three words.

e.g. Dreams happen mainly during the REM stage of sleep.

REM is the main dreaming stage of sleep.

1. Although we also dream during light stages of sleep, we often don't remember these dreams.

Although we might \_\_\_\_\_ what we dream during the light stages of sleep, we often can't.

2. The average person has up to five dreams a night, but some people might have seven.

\_\_\_\_\_ most people have up to five dreams a night, some have seven of them.

3. People remember their dreams only if they wake up while having one.

Dreams \_\_\_\_\_ only if the dreamers wake up while they're having them.

4. In Greek and Roman times, people thought dreams were messages sent from the gods.

In Greek and Roman times, people thought dreaming meant that the gods wanted \_\_\_\_\_ them messages.

5. Sigmund Freud developed dream psychology and concluded that dreams show our deepest desires.

Sigmund Freud, \_\_\_\_\_ dream psychology, thought dreams showed our deepest desires and fears.

