Homework

Complete the quiz with the words in the box.

brand	consumer	good	hunter	influence
limited	purchase	quality	worth	

What kind of shopper are you?

- **Do you often buy products advertised on TV?**
  - **A** Yes – If it's a [1] _____ deal.
  - **B** Only if I was already thinking of getting it.
  - **C** No, advertisements don't [2] _____ me at all.
- **Do you read reviews of products before you buy them?**
  - **A** It depends. If I see something with [3] _____ availability, I'll buy it in case it sells out quickly.
  - **B** Yes, always before I make a [4] _____.
  - **C** No, I always buy from companies I know.
- **Do you often buy luxury brands?**
  - **A** No, it's not [5] _____ paying a lot of money for a label when I can buy the same thing for less.
  - **B** Yes, expensive products are usually better [6] _____ and last longer than cheaper ones.
  - **C** Sometimes, it depends if it's a brand that I like.

Mostly As: You are a bargain [7] _____. You don't like spending a lot of money.

Mostly Bs: You're a smart [8] _____. You don't make decisions on the spot.

Mostly Cs: For you [9] _____ loyalty is more important than price.

LIVEWORKSHEETS