

Topic vocabulary

A Circle the correct word.

'Getting to the Top' business seminar

So, you've seen (1) **an advertisement / a bargain** for someone to work in business? But do you really know what you're doing? Do you know how to keep the (2) **customers / debts** happy? Can you make a (3) **cost / profit** again and again? At 'Getting to the Top Business Education' we'll help you to help yourself. Why don't you attend our specialist business seminar and ... learn how to make a (4) **catalogue / fortune** in business! Our course leader, Richard Sugar, says, 'Being big in business (5) **exports / requires** a certain way of thinking. You need to know what your customers will (6) **afford / demand** and then find a way to (7) **owe / supply** them with it at the right price.' Come and join our seminar and we'll ... 'get you to the top'!

B Complete using the correct form of the verbs in the box.

import • invest • obtain • own • purchase • save • select • waste

- We've decided to money in Jake's new business. Hope it's successful!
- Let's stay in tonight and our money for the trip next week.
- Don't all your pocket money on sweets and chocolate.
- The company has permission to start selling in China.
- You usually have to pay tax when you things from other countries.
- Colin is so rich that he four Rolls-Royces!
- Joan a few pairs of jeans and went to try them on.
- It says here that they give you a free glass with every pint of milk you

C Each of the words in bold is in the wrong sentence. Write the correct word.

- We don't usually get that **property** of washing powder.
- We can only take the item back if you've still got the **change**.
- The best thing about the new shopping centre is that there's a lot of **fee**.
- What's the design on a French one euro **sale**?
- Carter and Sons have got some really good things in the **receipt**.
- My mum didn't like me selling my bike, but she said it was my **coin**, so it was my decision.
- When we bought the house, we had to pay a huge **brand** to a lawyer.
- The taxi driver wasn't very happy when I told him I didn't have any **variety**.