

Thursday

19<sup>th</sup> March 2021

## Entrepreneurship

### Opportunity Recognition (Business opportunity)

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Answer the following question below.

1. What is a business opportunity?
2. What are 7 seven an entrepreneur can think creatively.
3. List and describe two practical methods for determining the feasibility of a business idea.
4. Create a business idea to complete a SWOT Analysis table below. Each section should have 3 points. Examples of a SWOT Analysis topic: **The Coco Cola Company, Park's Place Restaurant, Face to Face Learning.**

SWOT Analysis Topic:

