3C Listening

Advertising

I can predict what I'm going to hear.

Complete the video game review with the words and phrases below. Use each word or phrase only once.

a few a little any how many how much
many much some

I really enjoyed this game. The aim is to build a city, but there are a lot of problems to solve along the way. [1] _____ houses, hotels, roads and factories can you build? [2] _____ money and energy do you need to build them? Players use money called 'megabucks'. You start with just [3] _____ megabucks, so you must spend them carefully. It's difficult to build a city on your own, so [4] _____ players work together. For example, if you have only got [5] _____ energy, you can borrow or buy [6] _____ electricity from a neighbour. But selfish and greedy players don't make [7] _____ friends. If they haven't got [8] _____ money or energy, no one helps them and they can't finish their city. So it's best to be friendly to the other players!

1 Match slogans 1–6 with types of product A–F.

1 What's in your wallet?

2 BEAUTIFUL KIT FOR THE BEAUTIFUL GAME

3 Get in. Get happy.

4 GET BACK THE LIPS YOU WERE BORN WITH.

5 The lighter way to enjoy chocolate.

6 Eat fresh.

A sports clothes ☐
B cosmetics ☐
C credit cards ☐
D cars ☐
E sweets ☐
F fast food ☐

3 1.10 Now listen to the adverts and write the products.

Advert 1 is for _____.
Advert 2 is for _____.
Advert 3 is for _____.
Advert 4 is for _____.

5 You are going to hear four dialogues. Read sentences A–E and match each one to a phrase (1–5) you are likely to hear. Use the underlined words to help you.

A The speakers start by agreeing, but then disagree.
B One speaker is complaining about something he bought.
C One speaker is trying to persuade someone to go out for the evening.
D One speaker is giving directions to the nearest cinema.
E One speaker is narrating an amusing event that happened.

1 Go straight on at the ... ☐
2 I really think you should ... ☐
3 I don't think you're right about ... ☐
4 It's just not good enough ... ☐
5 A few moments later, ... ☐

6 1.11 Now listen and match the four dialogues with sentences A–E in exercise 5. There is one extra sentence.

Dialogue 1: sentence _____
Dialogue 2: sentence _____
Dialogue 3: sentence _____
Dialogue 4: sentence _____

LIVEWORKSHEETS