

• Amazon Go

● Selon vous, quels sont les objectifs d'Amazon Go ? Numérotez-les par ordre d'importance.

Amazon Go store concept...

- aims to improve shopping conditions for customers.
- aims to reduce the number of employees.
- aims to reduce internet shopping.
- is a huge step forward technology progress.
- disrupts the traditional retail business.

improve (v):
améliorer
retail business (n):
le commerce
de détail

wordbox

Préparer votre présentation (CCF, partie 1)

1. Utilisez les éléments suivants pour construire une présentation orale , organisez les différents éléments de manière pertinente (plan):

N'oubliez pas l'introduction et la conclusion !

HELP Pour vous aider, associez dans le tableau ci-dessous les différentes rubriques de votre plan (à gauche) aux amorces de phrases proposées (à droite)

This concept aims at... • It is a huge step forward. • It uses... • This kind of concept is nonsense. • On the one hand, on the other hand... • Another major point of the concept is... • This concept works like... • It will bring the user a number of advantages such as... • Nowadays, technology is improving our daily and professional lives. • I am going to explain how... • Here, are some examples... • There are some disadvantages to consider, for example... • I am convinced that... • This concept is absolutely fabulous/great/so innovative... • It consists in... • It is the most advanced shopping technology. • This concept can be dangerous.

Rubriques du plan	Amorces de phrases
Introduction.....
Presentation of the concept the way it works.....
Pros and cons : advantages.....
.....disadvantages.....
My opinion.....
Conclusion and Opening.....