

Прочитайте текст. Из каждой строки (B9–B18) выпишите ОДНО лишнее слово.

- B9. We often go to a supermarket and end up buying more than we were planned. Having  
B10. a shopping list in your both hand doesn't always help because supermarkets use all  
B11. kinds of psychological tricks have aimed at making us fill up our trolleys. Background  
B12. music will get every shoppers in the right frame of mind and so will the artificial  
B13. smell of freshly baked bread. Shelves with basic products, such as like meat, bread  
B14. and butter, are situated such far away from each other so that you have to walk through  
B15. many aisles and, on the way, wish to get items you don't need them. And just when  
B16. do you think it's over, there are so-called golden zones, displays with all kinds of  
B17. sweets what located near checkouts that encourage customers and their children to  
B18. think about that they deserve a reward while they are waiting to pay for their shopping.