

Focus Your Social Media Presence

For small-business owners, it can be a challenge to stand out in a competitive social media environment. Successfully reaching your target market involves knowing how and where to promote your products in a way that is effective and memorable. The Savan Business Center offers support for business owners who need a boost in doing just that. For over 50 years, we've been helping entrepreneurs grow their sales through insight of current industry trends and understanding of our clients' unique needs.

Let us help you get more organized in creating effective and far-reaching social media content. Our latest webinar, Focus Your Social Media Presence, will cover topics related to making your business stand out. You can sign up on our event Web page.

Date: February 5

Time: 10:00 A.M. to 11:00 A.M.

Event Web page: <https://www.savanbusinesscenter.com/socialmedia>

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What is true about the Savan Business Center?

- A. It works with small businesses.
- B. It publishes a weekly newsletter.
- C. It recently launched a new Web site.
- D. It is seeking suggestions for webinar topics.

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What is indicated about the webinar?

- A. It begins at 11:00 a.m.
- B. It features advice on creating promotional content.
- C. It is being offered every month.
- D. It requires a small fee to attend.

Dine Out Darville Is Back!

Dine Out Darville, which runs this year from June 22 to 28, is the perfect chance to try a restaurant in Darville for the first time or revisit one of your favorite restaurants in town. You might even visit multiple restaurants during the weeklong event! Twelve popular restaurants will offer special four-course dinners—including a cup of soup, a salad, a main course, and a dessert—all for a reduced price of \$30. Reservations are highly recommended. Dine Out Darville welcomes hundreds of locals and tourists each year, and you do not want to miss your opportunity to get a great meal at a great price.

Visit www.darvillebusinesscouncil.org/dineout for a list of participating restaurants.

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What is mentioned about Dine Out Darville?

- A. It lasts for one week.
- B. It is held in a different location each year.
- C. It is being held for the first time.
- D. It includes both lunch and dinner.

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What is NOT included in the reduced-price meals?

- A. A cup of soup
- B. A salad
- C. A dessert
- D. A beverage

Rainsy To Move Headquarters

DADE (July 11)—Rainsy LLC announced yesterday that it is moving its headquarters to Dade.

A data storage and analytics firm currently based in Salt Creek, Rainsy has clients that include some of the country's largest credit card companies, online retailers, and software providers. Rainsy helps these businesses manage and understand their customer data.

Rainsy is not planning to close its current offices in Salt Creek. However, the

Dade location will become its new base of operations, as several members of its executive team will work there. The company's chief executive officer and chief financial officer will relocate to Dade along with approximately 50 percent of the company's workforce.

The office of Rainsy's chief technology officer will remain in Salt Creek, as will the account management team. The company's new Dade offices are located at 12 Glacier Parkway.

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What does Rainsy LLC do?

- A. It stores and analyzes consumer information.
- B. It sells technology products online.
- C. It processes credit card payments for retailers.
- D. It develops computer software programs.

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Who will be based in Dade?

- A. Rainsy's chief technology officer
- B. The entire Rainsy executive team
- C. About half of Rainsy's employees
- D. The Rainsy account management team