

## GRAMMAR Passives

## A Rewrite the following sentences in the active voice.

- 1 Little change was found in food and drink shopping habits.  
The report.....
- 2 Interesting changes were seen, however, in the purchase of toiletries and electrical goods.  
However, the report.....
- 3 Men are now being targeted by cosmetics companies.  
Cosmetic companies.....
- 4 Electrical goods are now bought more often by women.  
Women.....
- 5 Cheap clothing is being imported to the UK from China and the Far East.  
The UK.....
- 6 Many purchasing decisions are affected by children.  
Children.....

## B Rewrite the following sentences with the correct form of the passive.

- 1 The store is selling men's suits at half price.  
*Men's suits are being sold at half price.*
- 2 A shop assistant caught a man stealing ladies' perfume yesterday.  
A man.....
- 3 Many shop owners use pleasant aromas to encourage customers to buy more.  
Pleasant aromas.....
- 4 Many small shop owners are firing their staff due to the economic problems. The staff of many small shops.....
- 5 Two businessmen opened the store in 1947.  
The store.....
- 6 The shop encourages customers to buy its products over the Internet.  
The shop's customers.....

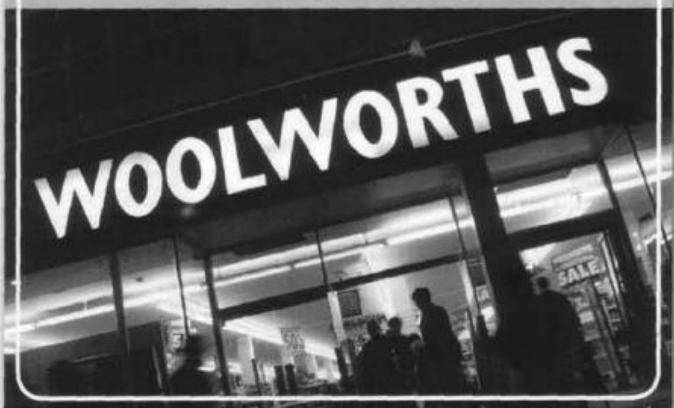


14 OUTCOMES

## C Choose the correct form of the following words in italics.

Many customers were very upset when the British chain store, Woolworths, <sup>1</sup>is forced / was forced to close at the beginning of the year. However, the brand <sup>2</sup>was bought / bought by Shop Direct in February, and recently, it <sup>3</sup>introduces / has been introduced to the market once more as an online business.

The new website offers toys, children's clothes, electrical goods and themed parties. It also <sup>4</sup>is sold / sells CDs, DVDs and video games. People are delighted that the brand name <sup>5</sup>has been kept / is kept by the Shop Direct Group, and believe that the online business will be a huge success.



## Learner tip

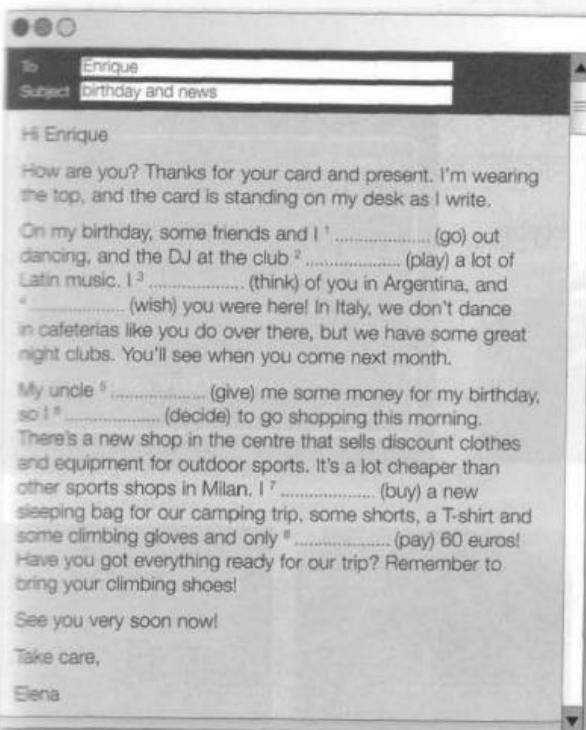
Newspaper articles and formal reports often use the passive voice to emphasise an important piece of information. Look out for the passive whenever you read this kind of text, and see how it is used.



## DEVELOPING WRITING An email – informal writing

## A Read the email and answer the questions.

- 1 Are Elena and Enrique:
  - colleagues?
  - uncle and niece?
  - friends?
- 2 Why is Elena writing to Enrique?
- 3 What did Elena do this morning?
- 4 What are Elena and Enrique's plans for next month?



**1** Write the past simple of the verbs in brackets to complete the email above.

**2** Underline the eight phrases that we can use when we write to a friend.

Hi, James!  
Thank you very much for your letter, dated 15th March.  
Dear Julie  
How are you?  
Dear Mr Hanson  
I'm writing to ask for some information about St Petersburg.  
It was great to hear from you again.  
I wanted to ask you something.  
I look forward to hearing from you.  
Write soon  
Take care  
Best wishes  
Yours sincerely

**3** Imagine you are Enrique. Write a reply to Elena. Use the plan below to help you.

Paragraph 1: Thank her for her email, and say something about her birthday.

Paragraph 2: Comment on her shopping news, and say something about things you have bought for the camping trip.

Paragraph 3: Ask her some questions about your plans for the trip.

### Vocabulary Builder Quiz 2 (OVB pp6–9)

Try the OVB quiz for Unit 2. Write your answers in your notebook. Then check them and record your score.

**A** Write the opposites of these words.

- 1 reliable .....  
2 silly .....  
3 plain .....  
4 loose .....  
5 comfortable .....  
6 shut .....

**B** Complete the sentences with the correct noun.

fine	quality	brand	designs
guide	temple	receipt	

- 1 Anil will only wear one ..... of athletic shoes.
- 2 I want to visit an ancient Hindu ..... when I go to Khulna.
- 3 I really like some of Zara's fashion ..... this year.
- 4 When I paid for my new phone I didn't get a .....  
.....
- 5 Pierre paid a ..... for smoking on the train.
- 6 Dina is a tour ..... and takes people on coach tours around her city.
- 7 I want some of your best ..... meat, please.

**C** Match the sentence halves.

1 That meal was really good	a selection of children's shoes.
2 Boris spread false	b service to its customers.
3 That shop offers very reliable	c discount on this new dress.
4 They've got a wide	d value at only £20 for the two of us.
5 I got a 25%	e of stock.
6 I asked for a medium	f rumours about Haris and Jolanda.

**D** Decide whether the statements are true (T) or false (F).

- 1 If a dress *suits* you, it's the right size for your body.
- 2 If you *employ* someone, you give them a job.
- 3 You *damage* things, but *injure* a person.
- 4 Someone who is *bright* is not very intelligent.
- 5 We say a car *lasts* when it is not very fast.
- 6 Workers are *exploited* if they are treated unfairly.

Score \_\_\_\_ /25

Wait a couple of weeks and try the quiz again.  
Compare your scores.