



13. Business Adjectives and Nouns

Some adjectives typically go with certain nouns. Complete the letter using the adjectives from the list.

**accurate, competitive, critical, easy, future, guaranteed, high,
large, loyal, mixed, positive, right, valued, verbal**

Dear Fatima

I am writing to you to thank you for another year of fruitful co-operation between our two companies. You are one of our most (1) _____ and (2) _____ customers and we always try to give you as (3) _____ a level of service as possible at an extremely (4) _____ price. We are sure that this is the (5) _____ approach.

This is why we want you to be one of the first to know about our plans to improve our (6) _____ prospects through expansion. We have already invested a (7) _____ sum of money in up-to-date distribution facilities and negotiations for further financing are now entering a (8) _____ stage.

The result of all this will be (9) _____ ordering, more (10) _____ figures on the status of your orders, and (11) _____ satisfaction for all. Of course, there has been a (12) _____ reaction from some of our newer customers, but I am sure that you will be patient with us during the period of transition.

These changes will make a (13) _____ contribution to our continuing partnership and I can assure you that we shall continue to operate by (14) _____ agreement on telephoned orders in the future as we have in the past.

Please contact me if you need more information.

With best regards

Alfrede McKay

Extra adjectives

**customized, committed, entrepreneurial, curious, effective, balanced,
flexible**

Which words do they go with?