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13. Business Adjectives and Nouns

Some adjectives typically go with certain nouns. Complete the letter using the adjectives from the list.

accurate, competitive, critical, easy, future, guaranteed, high,
large, loyal, mixed, positive, right, valued, verbal

Dear Fatima

I am writing to you to thank you for another year of fruitful co-operation between our two companies. You are one of our most (1) ____ and (2) ____ customers and we always try to give you as (3) ____ a level of service as possible at an extremely (4) ____ price. We are sure that this is the (5) ____ approach.

This is why we want you to be one of the first to know about our plans to improve our (6) ____ prospects through expansion. We have already invested a (7) ____ sum of money in up-to-date distribution facilities and negotiations for further financing are now entering a (8) ____ stage.

The result of all this will be (9) ____ ordering, more (10) ____ figures on the status of your orders, and (11) ____ satisfaction for all. Of course, there has been a (12) ____ reaction from some of our newer customers, but I am sure that you will be patient with us during the period of transition.

These changes will make a (13) ____ contribution to our continuing partnership and I can assure you that we shall continue to operate by (14) ____ agreement on telephoned orders in the future as we have in the past.

Please contact me if you need more information.

With best regards

Alfrede McKay

Extra adjectives

customized, committed, entrepreneurial, curious, effective, balanced, flexible

Which words do they go with?