

“Silvia Tcherassi Shines at International Fashion Weeks, Redefining Colombian Identity”



La diseñadora barranquillera Silvia Tcherassi. / Mauricio Alvarado
Foto: Mauricio Alvarado Lozada

Silvia Tcherassi is _____ Colombian fashion designer who was born _____ Barranquilla, Colombia, _____ 1965. She _____ her career as _____ interior designer, but later she decided _____ focus on fashion.

Her collections, which _____ inspired by the Caribbean, are recognized _____ Latin America and Europe. Many critics argue that her brand is _____ than other Colombian labels because of its elegance and creativity, and some even

call it _____ example of luxury resort fashion.

Tcherassi’s designs have been presented _____ international fashion weeks, and her work _____ by magazines such as Vogue and Elle. She opened boutiques _____ Miami and Colombia, attracting clients _____ value originality and sophistication.

Her campaigns are focused _____ social responsibility, and they encourage people _____ reflect on diversity and equality. This makes Silvia Tcherassi not only _____ businesswoman _____ cultural ambassador who represents Colombian identity in the global fashion industry.

Text adapted by Sandra Elvira Ramirez from <https://www.elespectador.com/tags/silvia-tcherassi/>