



## Questions 1-5

Complete the table below.

Write **NO MORE THAN THREE WORDS** for each answer.

### Different Types of Supermarket Layout

Layout	Description	Advantages	Disadvantages
Grid	parallel aisles	<ul style="list-style-type: none"><li>• efficient use of floor space</li><li>• Controls</li></ul> <p>1 <input type="text"/></p>	<ul style="list-style-type: none"><li>• Uninteresting layout</li><li>• Shoppers can 2 <input type="text"/> Through their shopping</li></ul>
Free-form	3 <input type="text"/> organization	<ul style="list-style-type: none"><li>• customers need more 4 <input type="text"/> to find products</li></ul>	<ul style="list-style-type: none"><li>• poor use of space, so less 5 <input type="text"/></li></ul>
Boutique	Displays arranged around a food specialty	<ul style="list-style-type: none"><li>• separates space into 6 <input type="text"/></li><li>• creates attractive image</li></ul>	<ul style="list-style-type: none"><li>• poor use of space</li></ul>

## Questions 7-10

Which types of products are placed in each location in supermarkets?

Choose **FOUR** answers from the box and write the correct letter, **A-F**, next to questions 7-10.

Types of Products

- A** more expensive products
- B** most profitable products
- C** products reduced in price
- D** products aimed at children
- E** products requiring careful selection
- F** slow-moving products

Locations

7  quieter areas

8  end of aisles

9  middle shelves

10  near the entrance