5 1 10 **You will hear a radio interview with a woman who has done a survey on attitudes to ebooks. For questions 1–7, choose the best answer (A, B or C).**

1 The idea of doing a survey on ebooks came from
A a market research company.
B a university tutor.
C Anna herself.

2 What did Anna find surprising about the survey results?
A that some older people won't even try reading ebooks
B that her generation aren't entirely positive about ebooks
C that middle-aged people complain about the cost of ebooks

3 Anna believes that the main benefit people attach to ebooks is
A the flexibility of being able to search through them.
B their availability to those living in remote locations.
C the capacity of the hardware to store so many ebooks.

4 What does Anna believe will happen in book publishing?
A Ebooks will eventually replace hardback publications.
B Paperback sales will be the most affected by ebooks.
C Publishers will take over the selling of downloads.

5 Anna says that the only disadvantage of ebooks to consumers is
A the fact that there may be a hidden extra cost involved.
B the issue of having to pay for additional unwanted features.
C the new threat to health through lack of physical movement.

6 What is Anna's view on the changing position of authors in relation to ebooks?
A Authors will earn less money as a result of illegal copying.
B Ebooks will encourage authors who are unpublished to succeed.
C Few authors will require the services of an agent in the future.

7 What is Anna's next career move?
A to set up her own company
B to follow up her ebooks research
C to team up with an interested firm

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