

# ARE YOU A SMART SHOPPER?

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Shopping is an activity in which a customer browses the available goods or services presented by one or more retailers with the potential intent to purchase a suitable selection of them.

**A. Tick (✓) the correct answer to know more about informed choices and avoid fraud when buying products.**

1. The MRP of any product is the highest cost at which that product can be sold. It stands for
  - a. maximum retail price ☐
  - b. minimum retail price ☐
  - c. maximum reduced price ☐
2. Always take a \_\_\_\_\_ from the seller after making a purchase.
  - a. discount ☐
  - b. cash memo ☐
  - c. free gifts ☐
3. After which date a product becomes unfit for consumption or use?
  - a. Manufacturing date ☐
  - b. Repacking date ☐
  - c. Expiry date ☐
4. Online shopping has become very popular these days. However, \_\_\_\_\_ is also a clear and present threat.
  - a. cybercrime ☐
  - b. system breakdown ☐
  - c. expensive purchase ☐
5. When making a big purchase I should
  - a. always buy what has the most features. ☐
  - b. research carefully the customer reviews and about the product quality. ☐
  - c. buy what the sales person recommends. ☐

**B. Tick (✓) the do's of a smart shopper and cross (X) the don'ts.**

1. Always prepare and use shopping list. Planning your list in advance will make it easy to Shop. ☐
2. Check warranties carefully. Make sure you understand the policy. ☐
3. Make sure you understand the extra charge, like delivery charges. ☐
4. Buy one get one free deals are always a good choice. ☐
5. Check your bank statement after every online transaction. ☐