TRS501 – BUSINESS ETHICS – WORD FORM

1. Language may be defined broadly as the ability to communicate through spoken sounds, written symbols, and gestures.
   → The …….. of language can be broad, referring to the …….. through spoken sounds, written symbols, and gestures.
2. For those unable to speak an oral language, sign language facilitates communication and contains the same structural rules as spoken language.
   → For people who lack the …….. to produce oral …….., communication is facilitated through sign language, which has the same structural rules as spoken forms.
3. Throughout the ages, myths have persisted surrounding language, including the idea that some languages are "inferior" while others are "superior."
   → Over time, myths about language have persisted surrounding the …….. and …….. of some language.
4. What is the difference between a language and a dialect?
   → How …….. are a language and a dialect?
5. Dialects usually evolve as a consequence of geographic or sociocultural factors.
   → The …….. of dialects usually results from the influence from …….. or ……...
6. Speakers of two languages or dialects may alternate the way they talk to be accepted in a larger group.
   → The ……...between languages is to gain ……...within a broader group.
7. Other myths over the years have come to view code-switching as evidence of a speaker's lack of communicative competence.
   → Over the years, some myths persisted that beliefs those who switched between languages were not ……. …….
8. Critics argue that devoting a company's resources to social or environmental initiatives can take away from profits.
   → Critics' ……. is that the ……. of company resources to social or environmental initiative may take away from profits.
9. However, there are clear benefits for companies dedicated to making a positive social impact.
   → However, it is ……. …….for companies with the …….. Impact the ……. …….
10. More than 50 percent said they would not work for a corporation that they felt was not socially responsible.
    → More than 50 percent said they would not work for a corporation without ……. ……. .
11. Research shows that consumers are increasingly motivated to buy products from socially responsible companies.
    → Research reveals a growing ……. among consumers to buy products from companies with ……. ……. .
12. In addition, companies who build ethical reputations attract investors, which ultimately leads to profits.
    Additionally, companies that are ……. ……. Attract investors, which ultimately leads to profits.

LIVEWORKSHEETS