

**Put the sentences into the right places.**

- A. There is also evidence that being socially responsible drives profitability.
- B. One example is Starbucks Corporation.
- C. More than 50 percent said they would not work for a corporation that they felt was not socially responsible.
- D. Employers should also make socially responsible decision for better environment for their own selves and for their employees.
- E. It has also been listed for ten years in a row as one of the world's most ethical companies by the Ethisphere Institute.
- F. Surveys of young workers show that many are attracted to companies that are socially responsible.

To begin with, committing to CSR can help companies attract quality employees. (1) ..... A survey of 13- to 25-year-olds conducted by the Cone Millennial Cause group found that 80 percent want to work for a company that cares about how it impacts and contributes to society. (2) ..... Moreover, engaging workers is essential to running a successful business. A Gallup Organization study of 1.4 million employees found that companies with a high level of employee engagement, in which employees felt valued and connected to the organization, report higher productivity, as well as lower absenteeism, job turnover, and health and safety problems.

(3) ..... Research shows that consumers are increasingly motivated to buy products from socially responsible companies. In addition, companies who build ethical reputations attract investors, which ultimately leads to profits. (4) ..... In 2008, Starbucks CEO Howard Schultz became determined to increase profits, but he recognized that "in order to do so and to do it well, we had to act through a lens of social consciousness." As a result of continued ethical commitments to employees, suppliers, and the community, the company ranked #3 in *Fortune* magazine's 2017 list of World's Most Admired Companies. (5) ..... At the same time, stock shares jumped a staggering 1,200 percent from 2008 to 2015, demonstrating that social consciousness and increased profits can indeed go hand in hand.

**This is the introductory paragraph of the essay. Which words should go to the blank:**

Socially responsible companies commit not only to the well-being of employees and other stakeholders, but also to the broader society, through such actions as donating to charities or community organizations, developing environmentally sustainable products, and reducing waste and energy consumption. Critics argue that devoting a company's resources to social or environmental initiatives can take away from profits. However, there are clear ..... for companies dedicated to making a positive social impact."