HOW ARE YOU TODAY?

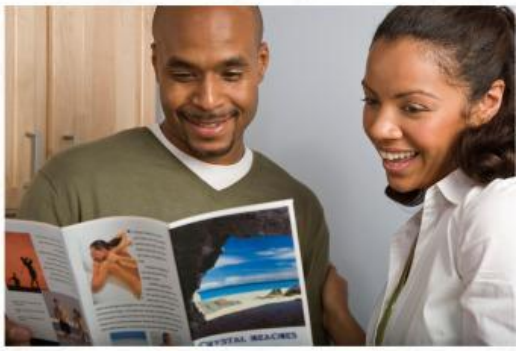


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ACTIVITY 1: GROUP DISCUSSION

Discuss with your team:

1. Do you think people pay attention to promotional material when planning their vacation?
2. What do you think is the most effective way to promote a travel destination?
(videos, brochures, advertisement, social media, etc.)

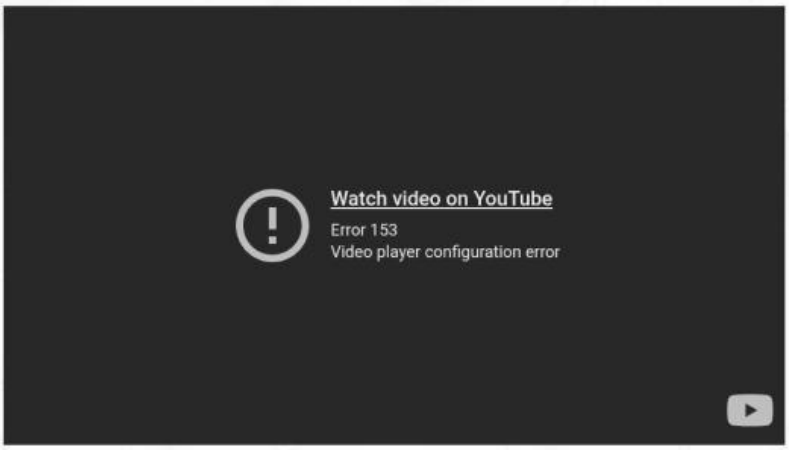


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ACTIVITY 2: WHAT IS A BROCHURE?

Watch this video and answer the questions

1. What are the **main purposes** of a brochure as discussed in the video?
2. Describe the **key design elements** that contribute to an effective brochure.
3. Explain how **brochures differ from flyers** based on the information provided.
4. In what ways can **brochures be distributed** to reach potential customers according to the video?



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ACTIVITY 3: COMPLETE THE BROCHURE

What information is missing in the brochure?

_____

Travel to:
_____

Fun things to do:
1.
2.
3.
4.
5.

_____

What kind of **geography** is there?

Why should you **visit**?

Food to eat:
1.
2.
3.

_____



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GRAMMAR: MAKING QUESTIONS

Check the way to make questions here:

Yes/No Questions:				
Aux	Sub	Verb	(object)	?
Do	you	have	availability	?
Does	the price	include	breakfast	?
Can	you	guarantee	the price	?

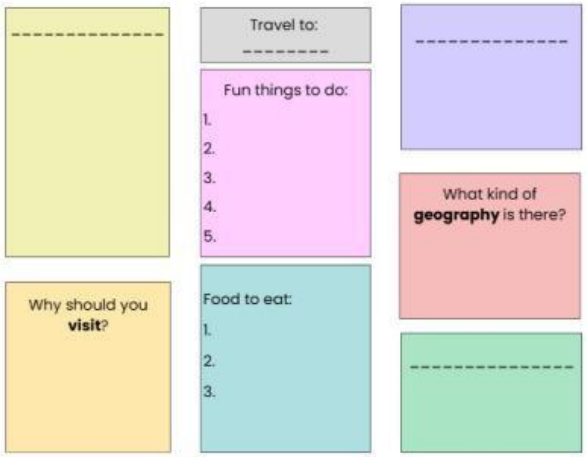
Extra information Questions:					
Question word	Aux	Sub	verb	(object)	?
How much	will	the tickets	cost		
How many people	can	you	accommodate	there	?
What dates	do	you	have	available	?

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ACTIVITY 4: ASKING FOR INFO

How can you ask for the missing information?

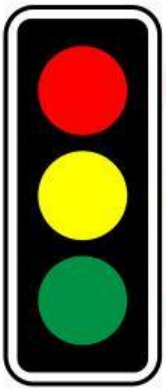
1. _____?
2. _____?
3. _____?
4. _____?
5. _____?
6. _____?
7. _____?



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Class End

- [ ] To discuss & analyze the information of a brochure.
- [ ] To watch a video on how to do a great brochure.
- [ ] To make questions related to a brochure



I achieved 1 objective

I achieved 2 objectives

I achieved every objective

LIVEWORKSHEETS