

HOW ARE YOU TODAY?



1



2



3



4



5



6



7



8



9

ACTIVITY 1: GROUP DISCUSSION

Discuss with your team:

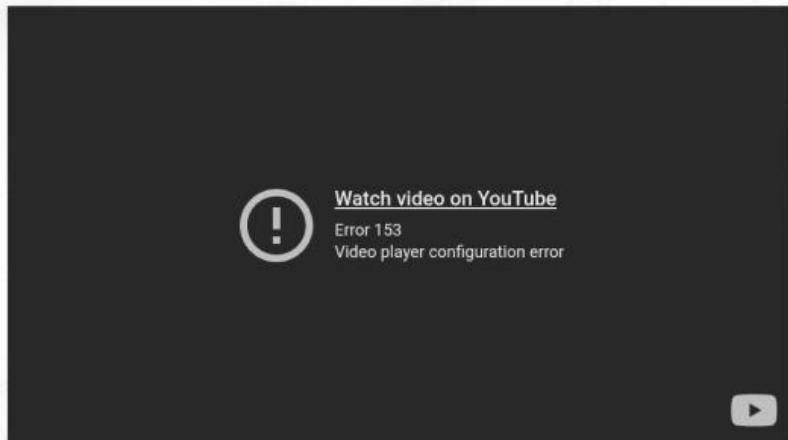
1. Do you think people pay attention to promotional material when planning their vacation?
2. What do you think is the most effective way to promote a travel destination?
(videos, brochures, advertisement, social media, etc.)



ACTIVITY 2: WHAT IS A BROCHURE?

Watch this video and answer the questions

- 1.What are the **main purposes** of a brochure as discussed in the video?
- 2.Describe the **key design elements** that contribute to an effective brochure.
- 3.Explain how **brochures differ from flyers** based on the information provided.
- 4.In what ways can **brochures be distributed** to reach potential customers according to the video?



ACTIVITY 3: COMPLETE THE BROCHURE

What information is missing in the brochure?

Travel to:

Why should you visit?

Food to eat:
1.
2.
3.

What kind of **geography** is there?





GRAMMAR: MAKING QUESTIONS



Check the way to make questions here:

Yes/No Questions:

Aux	Sub	Verb	(object)	?
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Do	you	have	availability	?
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Does	the price	include	breakfast	?
------	-----------	---------	-----------	---

Can	you	guarantee	the price	?
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Extra information Questions:

Question word	Aux	Sub	verb	(object)	?
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How much	will	the tickets	cost		
----------	------	-------------	------	--	--

How many people	can	you	accommodate	there	?
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What dates	do	you	have	available	?
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ACTIVITY 4: ASKING FOR INFO

How can you ask for the missing information?

1. _____?
2. _____?
3. _____?
4. _____?
5. _____?
6. _____?
7. _____?

Travel to:

Fun things to do:

- 1.
- 2.
- 3.
- 4.
- 5.

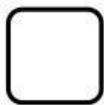
What kind of
geography is there?

Why should you
visit?

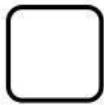
Food to eat:

- 1.
- 2.
- 3.

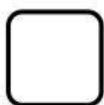
Class End



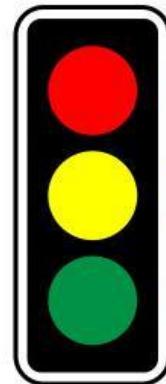
- To discuss & analyze the information of a brochure.



- To watch a video on how to do a great brochure.



- To make questions related to a brochure



I achieved 1 objective

I achieved 2 objectives

I achieved every objective