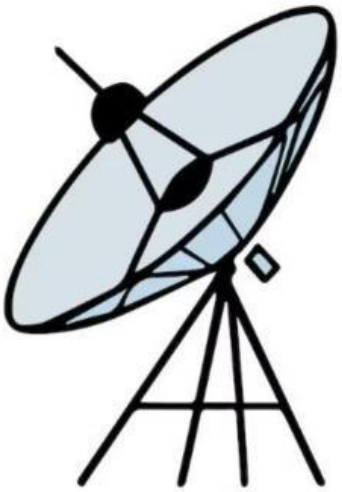
CABLE TV LOSING VIEWERS

You will hear an interview with film actor Mikey Standish. Choose the best answer form the questions below.



1 What does the speaker say about television in the past?
A) People watched it every evening.
B) It was mostly for young people.
C) There were only a few programs.

2. What are many people doing instead of watching cable TV?
A) Watching more sports channels
B) Using streaming services
C) Listening to podcasts

3. Why do people find streaming more convenient?
A) They can watch whenever they want.
B) It has more commercials.
C) It requires special equipment.

4. According to the speaker, streaming is popular because it is…
A) more expensive but better quality
B) more traditional
C) cheaper and easier to use



5. Who mainly prefers traditional television?
A) Older audiences
B) Teenagers
C) Online creators

6. What do streaming apps use to suggest new shows?
A) Random choices
B) Advertising
C) Algorithms



7, How are cable companies responding to the situation?
A) They're reducing the number of channels.
B) They're creating online services.
C) They're ignoring the problem.

8. What do experts say about cable subscriptions?
A) They're falling every year.
B) They're staying the same.
C) They're starting to increase again.

LIVEWORKSHEETS