Tên: ……..

Lớp: S8…

Ngày giao bài: Thứ ……., ngày ……/…….

Ngày nộp bài: Thứ ……., ngày ……/…….

Từ vựng & Ngữ pháp: ……

Nghe: ……

Mini Test: ……..

GLOBAL ENGLISH 8

UNIT 3&4 – VOCABULARY REVISION

A. EXTRA VOCABULARY

No.	New words	Meanings	No.	New words	Meanings
1	**introspective** (adj)	nội tâm	5	**controversial** (adj)	gây tranh cãi
2	**well-produced** (adj)	được sản xuất tốt	6	**sequence** (n)	chuỗi, trình tự
3	**malnourished** (adj)	suy dinh dưỡng	7	**influential** (adj)	có sức ảnh hưởng
4	**environmentally friendly** (phr.)	thân thiện với môi trường	8	**reproduction** (n)	sự tái tạo, sao chép, bản sao

***Note:** *n = noun: danh từ; adj = adjective: tính từ; phr. = phrase: cụm từ.*

*Con học thuộc nghĩa của từ, chỉnh phát âm theo từ điển và chép mỗi từ **1 dòng** vào vở ghi.

B. CLASSWORK

I. Choose the correct meaning of the words in bold.

0. *The company plans to **advertise** their new smartphone on social media.*
   A. Repair something broken *B. Promote a product publicly*
   C. Make something cheaper *D. Send a private message*
1. A giant **billboard** showed the latest perfume ad above the highway.
   A. A digital display used inside shops B. A large outdoor sign for ads
   C. A notice inside a newspaper D. A radio commercial
2. The store sells **exclusive** items you can't find anywhere else.
   A. Expensive but common B. Made for everyone
   C. Rare and available to few D. Already sold out
3. The streets were full of cars during rush hour, causing **traffic congestion**.
   A. A speed limit B. A blocked road due to accidents
   C. A crowd of cars and slow traffic D. A new traffic light
4. Their company was praised for strong **brand identity** and unique packaging.
   A. The way customers recognize a brand B. A type of business strategy
   C. A list of company products D. A company's online store
5. Lisa and her friend decided to **go into business** together after college.
   A. Visit a store B. Start a company
   C. Buy a house D. Apply for the same job

II. Complete the sentences with the correct form of the word in capitals.

0. *The city's rapid growth has led to severe **congestion** during rush hours. **(CONGEST)***
1. He studied _____ before becoming a financial advisor. **(ECONOMY)**
2. Each _____ was asked to fill out a survey about community needs. **(RESIDE)**
3. The company spent millions on an online _____ for its new product. **(ADVERTISE)**
4. They hope to increase the country's _____ through trade and investment. **(WEALTHY)**
5. Her clothing line quickly became a _____ on social media. **(SENSE)**

LIVEWORKSHEETS

III. Do the following statements agree with the information in the passage? Write:

- **TRUE if the statement agrees with the information**
- **FALSE if the statement contradicts the information**

The Role of Advertising and Urban Life in Modern Economies

In cities around the world, local residents often express concern about increasing traffic congestion, which not only delays commutes but also reduces air quality. City councils have attempted to resolve these problems by improving public transport and redesigning main areas to make more space for pedestrians.

In the field of marketing, businesses are turning to digital marketing as a way to reach broader audiences. Compared to a traditional advert, this approach is more targeted and cost-effective. At the same time, massive billboards still dominate urban skylines, especially in commercial districts.

From an economic perspective, a country's GDP and income per capita are two major indicators of national wealth. Economists use these data to understand standards of living across regions. Meanwhile, successful businesses often focus on building a strong brand identity to remain competitive in both domestic and global markets.

0. *Local people in cities are sometimes worried about traffic delays.* → ***TRUE***
1. City planners are adding more roads to reduce traffic. → _____
2. Digital marketing allows companies to reach many people more effectively. → _____
3. Traditional advertisements like billboards are no longer used. → _____
4. Income per capita is used to understand regional living standards. → _____
5. Businesses often ignore their brand identity when entering the market. → _____

C. HOMEWORK

VOCABULARY & GRAMMAR

I. Choose the correct answers.

0. Each _____ in the new apartment complex has its own parking area and rooftop garden.

A. billboard *(B.) block* *C. advert* *D. campaign*

1. High levels of _____ in large cities make commuting a stressful part of daily life.

A. traffic congestion B. billboard C. endorsement D. brand identity

2. The company used a celebrity _____ to promote their new product, boosting sales significantly.

A. digital marketing B. economics C. endorsement D. overlook

3. The new product design is so unique that it managed to _____ and go viral overnight.

A. manufacture B. go into business C. create a sensation D. income

4. The government reported an increase in _____, suggesting that living standards have improved.

A. per capita B. GDP C. block D. exclusive

5. She decided to _____ with her friend to open a new café in the neighbourhood.

A. overlook B. go into business C. advertise D. wealth

LIVEWORKSHEETS

II. Read the passage below and answer the questions that follow. Write your answers using NO MORE THAN THREE WORDS.

Urban Growth and Media Influence in Modern Society

In today's fast-developing cities, many local residents face challenges related to rapid urban expansion. For instance, some residential areas suffer from traffic congestion, especially during rush hour, making commuting stressful and time-consuming. High-rise blocks are common in metropolitan zones, though they often overlook green spaces and lack community interaction.

On the economic side, governments rely on indicators like GDP (Gross Domestic Product) and income levels to measure progress. However, critics argue that true prosperity should include overall wealth distribution and quality of life per capita, not just economic figures.

Media and advertising have also evolved significantly. Massive billboards rise above busy intersections, filling the streets with bright images and slogans. Companies often use celebrity endorsements and run massive campaigns to strengthen their brand identity. With the rise of digital marketing, even small businesses can now compete globally.

Creativity fuels innovation. A new product that can create a sensation may be all it takes to succeed. Some entrepreneurs go into business with partners to reduce risk. Others focus on exclusive items to appeal to niche markets. Still, every product must be designed and manufactured efficiently to remain competitive.

0. What issue do local residents face during rush hours?

→ ***traffic congestion***

1. What kind of buildings are common in modern cities?

→ _____

2. What do many apartments overlook?

→ _____

3. What strategy uses celebrities to promote products?

→ _____

4. What visual tool fills busy intersections with bright images?

→ _____

5. What do companies try to strengthen with marketing campaigns?

→ _____

III. Change the following sentences into passive voice.

0. They clean the public park every weekend.

→ ***The public park is cleaned every weekend***.

1. Tourists don't usually explore the hidden caves without a guide.

→ _____.

2. Did the organizers announce the schedule changes clearly?

→ _____?

3. When do they update the software for public use?

→ _____?

4. The team didn't finish the construction of the new sports center on time.

→ _____.

5. Does the company provide customer support in several languages?

→ _____?

6. The government maintains all historical buildings in the city center.

→ _____.

LIVEWORKSHEETS

CAMBRIDGE LISTENING PRACTICE

Lưu ý:

1. Khi làm bài tập có từ mới, các con phải tra từ điển. Sau khi tra từ điển, các con chép mỗi từ mới **1 dòng** để ghi nhớ.
2. Các con gạch chân các từ khoá chính trong bài đọc.

Pre-Listening: Match the words/phrases in Column A with the closest meaning from Column B.

1. be successful in a competition	1- __	a. I thought: "OK, I'll show you that I can."
2. prove somebody wrong	2- __	b. gain experience from doing a job
3. get work experience	3- __	c. there's a piece here about…
4. thoughtful	4- __	d. stand a chance of winning the tournament
5. an article in a magazine	5- __	e. get you thinking

Con làm bài nghe theo link/code sau:
https://soundcloud.com/ms-chi-english/fce-practice-plus-2-2015-2

Part 1

You will hear people talking in eight different situations. For questions **1–8**, choose the best answer (**A**, **B** or **C**).

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1 You hear a review of a new pop album.
What does the man like best about it?

A how thoughtful the words are
B how memorable the tunes are
C how well it has been produced

2 You hear a woman talking on the phone.
What is she doing?

A apologising for a mistake
B responding to an accusation
C making an alternative suggestion

3 You hear a teenager talking about something he bought.
What did he buy?

A a book of cartoon stories
B a photograph album
C a computer game

4 You overhear a couple talking about playing tennis.
What do they agree about?

A the desire to do well in a competition
B the dangers of doing too much exercise
C the need to have high-quality equipment

LIVEWORKSHEETS

5 You hear part of an interview with a young website owner.

Why did he decide to start his own business?

A to live up to other people's expectations
B to find out what he was capable of
C to prove somebody wrong

6 You hear two students talking about fashion.

What are they looking at?

A a blog on a website
B an article in a magazine
C an advertisement in a newspaper

7 You hear two friends talking about a new art form called 'reverse graffiti'.

What do they think about it?

A It shouldn't be considered as art.
B It isn't as attractive as other sorts of graffiti.
C It ought to be encouraged by the authorities.

8 You hear a television scriptwriter talking about her work.

She suggests that if you want to become a scriptwriter, you should

A try talking to a successful director about it.
B get some relevant work experience.
C watch lots of good programmes.

LIVEWORKSHEETS