

**Complete the blog post by putting the verbs in brackets into the Present Simple or Present Continuous. Pay attention to the structure and style of the post.**

**A post structure:**

1. **Title.** It should be catchy.
2. **Introduction.** A short sentence to introduce the topic. Why is this topic important?
3. **Main point (Body).** Explain the ideas in 2 - 3 sentences. Give examples, they can be from daily life or your personal experiences.
4. **Conclusion.** Give a positive or helpful final thought. A question to encourage comments.

**Blog Smarter, Not Harder:  
How AI Supercharges Your Writing**

AI 1) \_\_\_\_\_ (change) how bloggers work. It can 2) \_\_\_\_\_ (help) plan posts, write drafts, find ideas and even send emails. It 3) \_\_\_\_\_ (save) time, so bloggers can focus on creativity and connecting with readers. b) Opinions e) News c) Personal stories f) Advice or tips G. lifehacks H. a lot of links to other pages I. a lot of technical terms J. feelings and emotions K. irrelevant information One big advantage 4) \_\_\_\_\_ (be) speed. AI can quickly create a first draft, which bloggers can edit to match their voice. But some people 5) \_\_\_\_\_ (worry) that AI might replace human jobs. In some companies, AI 6) \_\_\_\_\_ (write) the content and workers just review it. Such an approach can make the work less interesting. It's important to use AI in a smart way. It shouldn't 7) \_\_\_\_\_ (replace) people but should help them. For example, Google 8) \_\_\_\_\_ (want) to show good-quality content to users. It 9) \_\_\_\_\_ (not, matter) if a person 10) \_\_\_\_\_ (create) it or AI. According to Google search, content should 11) \_\_\_\_\_ (show): Experience, Expertise, Attitude and Trust (E - E - A - T). In the end, a good blog needs more than AI. AI can help but the blogger's voice, ideas and knowledge are what readers love. What \_\_\_\_\_ you \_\_\_\_\_ 12) (think) of using AI for blogs?