10 Multiple choice questions

Someone is behaving inappropriately on one of the sites you're using. You should:

○ Share the issue on social media

○ Report the moderator of the site

○ Confront the person directly

○ Ignore the behavior and move on

The ability to effectively and efficiently comprehend and use written symbols is referred to as:

○ phonemic awareness

○ fluency

○ literacy

○ encoding

What does censorship mean?

○ When data is organized for public access

○ When information is shared freely without restrictions

○ When information is filtered, suppressed, or deleted to hinder freedom of speech

○ When content is enhanced for clarity

Find the best answer: When media identify a certain group of people they wish to get their message across to, this group of people is known as a(n):

○ Test market

○ Target audience

○ Personal brand statement

○ Lead market

International Literacy Day created in...?

○ 1970

○ 1965

○ 1980

○ 1955

When you are communicating online to unknown people or filling out details on a website, what contact information should you give out?

○ A password

○ A photo

○ An alias

○ A safe

Which statement best describes the term 'Browser'?

○ A program for managing files on your computer

○ A tool for creating digital graphics

○ An application for sending emails

○ A program for viewing and accessing data on the internet.

You are working on your personal homepage and would like to publish a nice graphic you found on the internet. What do you have to think of before publishing?

○ The copyright - I have to ask the owner for permission

○ The file size - I have to compress it

○ The resolution - I need to enhance its quality

○ The format - I need to convert it to JPEG

Find the best answer: A person that is media literate can:

○ Memorize facts from various media outlets

○ Read, analyze and critically evaluate information presented in a variety of formats (television, print, radio, computers, etc.)

○ Create and design media content for commercial use

○ Ignore information from unreliable sources

What is PEGI?

○ A European system for rating video games according to age and content

○ A national system for categorizing books by topic

○ A global system for rating music albums by genre

○ A European system for evaluating software quality

10 Matching questions

In case of cyberbullying, you should:	**A.** Encoding
When a message is transformed into an understandable sign and symbol system, the process is referred to as:	**B.** You are shouting
How many young Europeans are internet users?	**C.** You try to read news everyday relying on media you trust and respect
What percentage of his/her waking hours does the average person spend consuming mass media?	**D.** 1.7 billion
Where does the term "Spam" come from?	**E.** Block the cyberbully from your contacts list and talk to a trusted adult
What are your habits when it comes to newspapers and current events:	**F.** 95%
Typing all in capitals in electronic communications means:	**G.** 94%
Which of the file formats below is that of a picture? A. MP3 B. GIF C. DOC D. PDF	**H.** 65%
How many people worldwide use internet?	**I.** A popular brand of ham
How many young Europeans (12-18) have their own mobile phone?	**J.** GIF