

Fashion and Science

At first glance science and fashion could not be more (0) Science is generally considered to be a (17) that is slow-paced, serious and worthy, whereas fashion is frivolous, impulsive and often (18)

SIMILAR

PURSUE

PREDICT

But fashion owes more to science than some (19) might like to admit. Fashion houses adopt new materials in order to (20) themselves from their various (21) One designer recently showed off a liquid that can be used to produce clothes that are seamless.

ENTHUSE

DISTINCT

COMPETE

As cotton is (22) having to compete with other crops for land, and oil-based fabrics become less acceptable, scientists are working to develop (23) for these products. Sportswear, for example, has been transformed thanks to the use of (24) materials and scientific designs, greatly improving the performance of athletes.

INCREASE

REPLACE

INNOVATE