

### TRENDSETTERS 02

#### 1 Answer the questions with a partner.

- 1 What do you think the word *fashion* means?
- 2 Where do you find out about the latest fashions?
- 3 What does the word *trendsetter* mean?

#### 2 02 Work with a partner. Read the list of words. Which ones might you hear in a video about trendsetters? Watch the video and tick the words you hear.

- |                 |                          |                 |                          |
|-----------------|--------------------------|-----------------|--------------------------|
| 1 high fashion  | <input type="checkbox"/> | 5 the catwalk   | <input type="checkbox"/> |
| 2 old fashioned | <input type="checkbox"/> | 6 fashion shows | <input type="checkbox"/> |
| 3 social media  | <input type="checkbox"/> | 7 style         | <input type="checkbox"/> |
| 4 magazines     | <input type="checkbox"/> | 8 look          | <input type="checkbox"/> |

#### 3a 02 Watch the first part of the video again and choose the correct option.

Lots of young people use clothing to (1) *show off* / *express* themselves. Youngsters don't need fashion experts to tell them what's (2) *trendy* / *brand new* or not. With (3) *social media* / *second-hand* sites teenagers can share their fashion tips and ideas. People with millions of followers are called (4) *influencers* / *experts*. Their followers try to copy their photos by looking at their clothing, (5) *hairstyles* / *headwear* and make up.

#### 3b Work with a partner. What is the difference in meaning between the four pairs of words from the text in Activity 3a?

- |                                   |                                      |
|-----------------------------------|--------------------------------------|
| 1 show off _____<br>express _____ | 3 influencers _____<br>experts _____ |
| 2 trendy _____<br>brand new _____ | 4 hairstyles _____<br>headwear _____ |

#### 4 02 Watch the second part of the video and complete the notes with one word by each picture.



\_\_\_\_\_ style  
A \_\_\_\_\_ look; \_\_\_\_\_  
\_\_\_\_\_ and tattoos.



\_\_\_\_\_ style  
Usually wear \_\_\_\_\_, polo \_\_\_\_\_  
and blouses.



Harajuku \_\_\_\_\_  
Japanese women who wear \_\_\_\_\_ and  
\_\_\_\_\_ clothing.



\_\_\_\_\_ look  
Often wear \_\_\_\_\_ with hoods, backwards  
baseball caps and \_\_\_\_\_.

#### 5 Work in groups and discuss the questions.

- 1 Did you like any of the fashion styles in the video? Which one(s)? Why?
- 2 Are there any styles you would NOT follow? Why?
- 3 Who do you think the trendsetters are in your country?
- 4 Do you think it's important to follow fashion? Why? / Why not?