

TRENDSETTERS ◉ 02

1 Answer the questions with a partner.

- 1 What do you think the word *fashion* means?
- 2 Where do you find out about the latest fashions?
- 3 What does the word *trendsetter* mean?

2 ◉ 02 Work with a partner. Read the list of words. Which ones might you hear in a video about trendsetters? Watch the video and tick the words you hear.

- 1 high fashion
- 2 old fashioned
- 3 social media
- 4 magazines

- 5 the catwalk
- 6 fashion shows
- 7 style
- 8 look

3a ◉ 02 Watch the first part of the video again and choose the correct option.

Lots of young people use clothing to (1) *show off* / *express* themselves. Youngsters don't need fashion experts to tell them what's (2) *trendy* / *brand new* or not. With (3) *social media* / *second-hand* sites teenagers can share their fashion tips and ideas. People with millions of followers are called (4) *influencers* / *experts*. Their followers try to copy their photos by looking at their clothing, (5) *hairstyles* / *headwear* and make up.

3b Work with a partner. What is the difference in meaning between the four pairs of words from the text in Activity 3a?

- 1 show off
express
- 2 trendy
brand new

- 3 influencers
experts
- 4 hairstyles
headwear

4 ◉ 02 Watch the second part of the video and complete the notes with one word by each picture.



..... style
A look;
..... and tattoos.



..... style
Usually wear polo
and blouses.



Harajuku
Japanese women who wear and clothing.



..... look
Often wear with hoods, backwards baseball caps and

5 ◉ Work in groups and discuss the questions.

- 1 Did you like any of the fashion styles in the video? Which one(s)? Why?
- 2 Are there any styles you would NOT follow? Why?
- 3 Who do you think the trendsetters are in your country?
- 4 Do you think it's important to follow fashion? Why? / Why not?