

**Subunit 1.5: Global Structures and economic drivers of growth Global Structures**

**Activity: "Word Match & Fill-In Challenge"**

**Instructions:**

Using an online educational resource:

1. Complete the fill-in-the-blank section using words from the Word Bank.
2. Match each description in Part B with the correct concept.

**Word Bank**

Multinational Company | NGO | Cooperative | Microfinance | Triple Bottom Line | Global Expansion | Economies of Scale | Interest Rates | Taxes

**Part A: Fill in the Blanks**

1. A \_\_\_\_\_ operates in more than one country and manages global production or services (e.g., Coca-Cola, Toyota).
2. \_\_\_\_\_ occurs when local businesses enter foreign markets to access new customers and reduce risk.
3. \_\_\_\_\_ means the cost per unit decreases as production increases.
4. \_\_\_\_\_ organizations work for social or environmental goals rather than profit (e.g., Greenpeace, WWF).
5. A \_\_\_\_\_ is owned and run by its members, focusing on fairness and shared benefits.
6. \_\_\_\_\_ institutions provide small loans to entrepreneurs in developing countries.
7. The \_\_\_\_\_ measures a business's success across Profit, People, and Planet.
8. \_\_\_\_\_ influence business decisions by affecting prices, profits, and expansion incentives.
9. \_\_\_\_\_ determine the cost of borrowing money, influencing investment and growth.

**Part B: Quick Concept Match**

Match each description (1–5) with the correct concept (A–E).

Description	Concept
1. Encourages social responsibility in MNCs	A. Cooperative
2. Focuses on community welfare over profit	B. Microfinance provider

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3. Expands reach to international markets	C. Triple bottom line
4. Encourages sustainable success in three areas	D. Global expansion
5. Offers small loans to small entrepreneurs	E. NGO