


- 3  2.4 Complete the collocations in the review with these adjectives. Then listen again and check your answers.

burning colossal dismal endearing eternal formidable futile
lukewarm resounding unmitigated unprecedented vast

South Bay has turned out to be a(n) ¹ **success** with a(n) ² fourteen million viewers tuning in to watch the first episode last week. Critics predicted that with strong competition from a(n) ³ **number** of similar shows, it would be a(n) ⁴ **failure**. (They cited the soap *Surf Beach* from two years ago, which was a(n) ⁵ **disaster** and cost the producers a(n) ⁶ **amount** of money.) The third episode last night introduced another ⁷ **character**, Caleb. He appears to be a(n) ⁸ **student**, now on his third degree course, with a(n) ⁹ **ambition** to become a writer. From the ¹⁰ **response** of his friends to his latest manuscript, it's clear that his previous **attempts** at writing have been ¹¹ and perhaps he should simply give up on it. Poor Caleb also seems to **find** maintaining any relationship a(n) ¹² **challenge**! His engagement to Lisa Drew lasted exactly eleven days.

idioms

- 5 Choose the correct words to complete the idioms.

square losses big game getting else win-win get

- 1 You need to run ideas past a focus group. If it falls flat, **it's back to** **one**.
- 2 If ratings don't pick up, we'll need to **cut our**
- 3 Sometimes you need to **think** and go for a big budget.
- 4 A soap opera has to appeal to a wide range of viewers to **stay on top of the**
- 5 I haven't quite finished yet, but I'm **there**.
- 6 If all **fails**, we reshoot scenes the following day.
- 7 Big budget, prime TV slot – **it's a** **situation** for a new soap.
- 8 The pressure's immense, but you can't **let it** **the better of you**.