

STEVE JOBS

- His adoptive parents told him, ***“You are special, and you can do anything you want.”***

- His adoptive father told him, ***“Everything can be perfect, even the parts people cannot see.”***

- His teacher said, ***“You are very creative, but sometimes you are difficult to control.”***

- Jobs told his friends, ***“I don’t like following rules that don’t make sense.”***

- Jobs told his friend Steve Wozniak in 1976, ***“We can start a computer company together.”***

- Wozniak said, ***“That’s a crazy idea,”** but Jobs convinced him.

- Jobs said, ***“Computers can be beautiful and easy to use, not just for experts.”***

- In 1985, Apple’s board told him, ***“Leave the company,”** after disagreements about its direction

- Jobs told his team, ***“Think differently and focus on innovation.”***

- He said, ***“Innovation is about saying ‘NO’ to thousands of things and focusing on what matters most.”***
