ACTIVITY 1: COMPLETE THE TEXT

budget - entrance fee - customize - transfers - travel package - explore

Thailand Deluxe! ★★★★

Want to discover ancient culture, great food, and beautiful beaches?

Discover Thailand! Our two Thailand tour packages provide fun to everybody.

Our all-inclusive Thailand Deluxe tour package includes:

- Round-trip flight from Santiago to Bangkok
- All tours and _____
- Four-star accommodation for the length of the stay.
- _____ to parks and shrines.
- All meals and drinks (from a set menu)

Thailand for less! ★★

Are you on a _____? Then ask about our Thailand Economy _____.

You can _____ it to fit your budget. It includes:

- A detailed itinerary.
- Option of full board or half board.
- This package can also be ordered as air- only with no board.
- Choose the tour you want to go on. Or order none and _____ on your own.
- Travelers from all over the world join us every month, ready to make new friends!

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ACTIVITY 2: DEEP TEXT CONVERSATION

III Read the text again and answer T or F

1. ____ The Deluxe package includes drinks, food, and transfers.
2. ____ The budget package can be modified.
3. ____ The Deluxe package travelers book their own rooms.

IV Discuss the questions in groups.

1. What tour would you select: Thailand Deluxe or Thailand for less? Why?
2. What can be the advantages of traveling with a schedule set by a professional?

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Do you have questions about any information in this brochure? Call Stars Travel Agents today. We can guarantee you that your experience will be unforgettable.

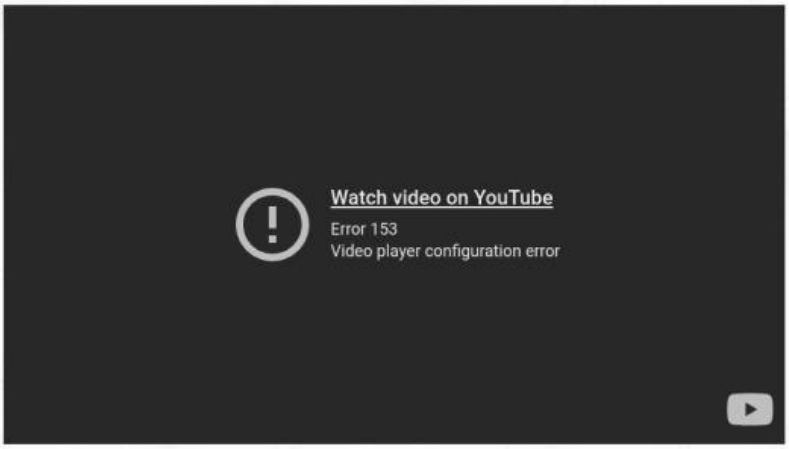
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ACTIVITY 4: WHAT IS A BROCHURE?

Watch this video and answer the questions

1. What are the **main purposes** of a brochure as discussed in the video?
2. Describe the **key design elements** that contribute to an effective brochure.
3. Explain how **brochures differ from flyers** based on the information provided.
4. In what ways can **brochures be distributed** to reach potential customers according to the video?



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ACTIVITY 5: BROCHURE PLANNING

What information is missing in the brochure?



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