

## ACTIVITY 1: COMPLETE THE TEXT

budget - entrance fee - customize - transfers - travel package - explore

### Thailand Deluxe! ★★★★★

Want to discover ancient culture, great food, and beautiful beaches?

Discover Thailand! Our two Thailand tour packages provide fun to everybody.

Our all-inclusive Thailand Deluxe tour package includes:

- Round-trip flight from Santiago to Bangkok
- All tours and \_\_\_\_\_
- Four-star accommodation for the length of the stay.
- \_\_\_\_\_ to parks and shrines.
- All meals and drinks (from a set menu)

### Thailand for less! ★★

Are you on a \_\_\_\_\_? Then ask about our Thailand Economy \_\_\_\_\_.

You can \_\_\_\_\_ it to fit your budget. It includes:

- A detailed itinerary.
- Option of full board or half board.
- This package can also be ordered as air-only with no board.
- Choose the tour you want to go on. Or order none and \_\_\_\_\_ on your own.
- Travelers from all over the world join us every month, ready to make new friends!

## ACTIVITY 2: DEEP TEXT CONVERSATION

### III Read the text again and answer T or F

1. \_\_\_\_ The Deluxe package includes drinks, food, and transfers.
2. \_\_\_\_ The budget package can be modified.
3. \_\_\_\_ The Deluxe package travelers book their own rooms.

### IV Discuss the questions in groups.

1. What tour would you select: Thailand Deluxe or Thailand for less? Why?
2. What can be the advantages of traveling with a schedule set by a professional?

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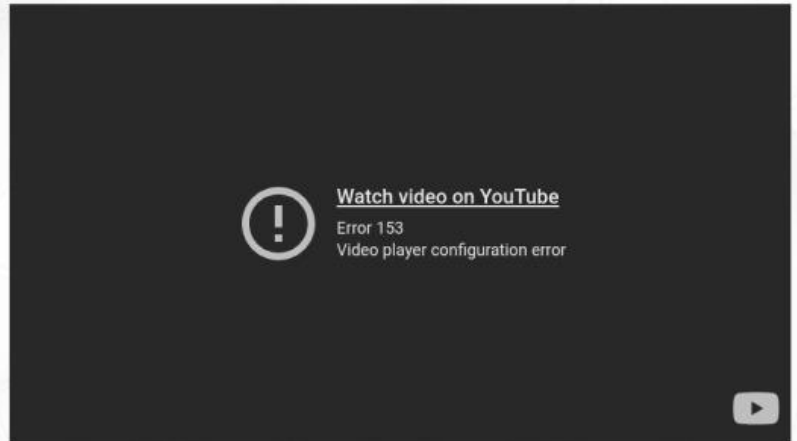
- A detailed itinerary.
- Option of full board or half board.
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Do you have questions about any information in this brochure? Call Stars Travel Agents today. We can guarantee you that your experience will be unforgettable.

## ACTIVITY 4: WHAT IS A BROCHURE?

Watch this video and answer the questions

1. What are the **main purposes** of a brochure as discussed in the video?
2. Describe the **key design elements** that contribute to an effective brochure.
3. Explain how **brochures differ from flyers** based on the information provided.
4. In what ways can **brochures be distributed** to reach potential customers according to the video?



## ACTIVITY 5: BROCHURE PLANNING

**What information is missing in the brochure?**

	TRAVEL TO .....!	
	FUN THINGS TO DO: 1. 2. 3. 4. 5.	
WHY SHOULD YOU VISIT?	FOODS TO EAT: 1. 2. 3.	WHAT KIND OF GEOGRAPHY IS THERE?
