Eco-fashion

Eco-fashion is becoming increasingly popular within fashion industry. The idea is
to reduce harm environment by using more environmentally friendly
materials and processes to make clothes. Removing and adding different colours
to materials produce huge quantities toxic waste pollutes
soil and water addition, the traditional way growing cotton
using chemical fertilizers causes water pollution, and serious harm to farmers
and soil the process of making clothes can be damaging to
nature, there are some harmful alternatives, for example, organic
cotton. Organic farming does not use harmful chemical fertilizers, which means
there is pollution to the environment. There is also a great interest
finding new ways to add or change the colour of materials, which
based on using natural resources as plants, berries and
insects. In the past few years, more fashion designers have turned eco-
fashion to design their clothes and is slowly changing what people
think the fashion industry. In long-term, it hoped that the
eco-fashion movement will lead greater protection of the
environment.





