

ACTIVITY 1:

Match the pairs of words to create business-related compound nouns.

1) cash

2) deadline

3) customer

4) brand

5) data

6) market

7) workplace

ACTIVITY 2:

Complete the sentences with the correct compound noun from the previous activity

- 1) The company is struggling with its _____ due to late payments from clients.
- 2) After the _____, the IT department worked overtime to protect sensitive information.
- 3) Employees are under a lot of _____ as the project launch is only a week away.
- 4) A positive _____ helps retain staff and improve collaboration.
- 5) Good advertising campaigns can increase _____ and attract new customers.
- 6) The new product already captured 15% of the _____ in just two months.
- 7) Our _____ team is training to handle international clients more effectively.

