

LKPD

Kompetensi Keahlian Bisnis Ritel

SCORES :

Nama

Kelas

Arti Produk menurut Philip Kotler

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Expected Product

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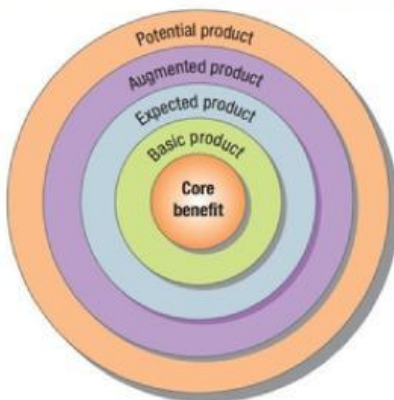
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Potential Product

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.....

.....



Sebutkan Komponen
dari Atribut Produk:

1

2

3

4

5

6

7

Drag and Drop

Tarik gambar kedalam kotak sebelah kiri

Staples Goods	Specialty Goods		
Impuls Goods	Unsought Goods		
Emergency Goods	Industrial Goods		



Netto: 70gram

