

Key expressions

Referring to visuals

Take a look at this table/graph/chart.

As you can see from this ...

This chart shows/illustrates/represents ...

Referring to sources

It's based on figures/data from ...

They're from a survey of ...

Explaining

It's divided/broken/split into ...

The green line indicates/represents

This upward/downward trend shows ...

Focusing

I'd like to draw your attention to ...

Notice in particular ...

This figure represents ...

Forecasting trends and changes

This increase will definitely continue over the next few years.

This is going to fall in the future.

It will rise/fall/increase/decrease ...

Complete the presentation with the prepositions from the list.

to at into from in over on

Take a look ¹ _____ this chart. It's based

² _____ data from our research department

and it shows the average number of visitors to our website. It's broken ³ _____ two parts: the green side indicates the number of visitors who visited but didn't buy and the red side indicates the number who purchased something. As you can see ⁴ _____ this, around a third of the visitors actually bought something. You might think that's low but in fact 30% is normal for most online retailers. Now I'd like to draw your attention ⁵ _____ another slide.

It's a graph which compares visitors and purchases in each month of the year. Over the last 12 months, the number of visitors and purchases has increased. That's good news. And notice ⁶ _____ particular that the number of purchases per visit has also increased. So the conversion rate rose from 26% to 34% over the year. This upwards trend is positive and will continue ⁷ _____ the next year if we build on this.