

## Key expressions

### Referring to visuals

Take a look at this table/  
graph/chart.

As you can see from this ...

This chart shows/illustrates/  
represents ...

### Referring to sources

It's based on figures/data  
from ...

They're from a survey of ...

### Explaining

It's divided/broken/split into ...

The green line indicates/  
represents

This upward/downward trend  
shows ...

### Focusing

I'd like to draw your attention  
to ...

Notice in particular ...

This figure represents ...

### Forecasting trends and changes

This increase will definitely  
continue over the next few  
years.

This is going to fall in the  
future.

It will rise/fall/increase/  
decrease ...

Complete the presentation with the prepositions  
from the list.

*to at into from in over on*

Take a look <sup>1</sup> \_\_\_\_\_ this chart. It's based  
<sup>2</sup> \_\_\_\_\_ data from our research department  
and it shows the average number of visitors to our  
website. It's broken <sup>3</sup> \_\_\_\_\_ two parts: the green  
side indicates the number of visitors who visited but  
didn't buy and the red side indicates the number who  
purchased something. As you can see <sup>4</sup> \_\_\_\_\_  
this, around a third of the visitors actually bought  
something. You might think that's low but in fact  
30% is normal for most online retailers. Now I'd like  
to draw your attention <sup>5</sup> \_\_\_\_\_ another slide.  
It's a graph which compares visitors and purchases  
in each month of the year. Over the last 12 months,  
the number of visitors and purchases has increased.  
That's good news. And notice <sup>6</sup> \_\_\_\_\_ particular  
that the number of purchases per visit has also  
increased. So the conversion rate rose from 26% to  
34% over the year. This upwards trend is positive  
and will continue <sup>7</sup> \_\_\_\_\_ the next year if we  
build on this.