

Listing	An Assessment of the creditworthiness of a borrower in general terms or with respect to a particular debt or financial obligation
Credit rating	Acceptance of a qualifying security for trading over a stock exchange.
Underwriting	It is a capital-raising tool, whereby a listed company can issue equity shares, fully and partly convertible debentures, or any securities other than warrants which are convertible to equity shares to a qualified institutional buyer.
Issue Management	They manage the flow of funds during the subscription period, process applications, ensure timely refunds in case of oversubscription or rejection, and transfer the collected funds to the company once the shares are allotted.
Promotion of the issue	It is the market regulator that governs the entire IPO process to ensure transparency, fairness, and protection of investor interests. It sets the rules for disclosures, eligibility, and procedural requirements, approves the draft prospectus, and monitors compliance at every stage.
Dealing with movement of money/Fund	It is an agreement between an entity and a company to subscribe to the securities when shareholders of such company or the public donot subscribe to the securities offered to them.
QIP	The management of issues for raising funds through various types of instruments by companies.
Issue governance	It means an appropriation of a certain number of shares to an applicant in response to his application for shares.
Basis of allotment	They ensure that all promotional content is accurate, compliant with SEBI guidelines, and designed to reach the target audience effectively.

