

The Ukrainian press

Karpiuk pp.185-188

Task 1 Match the answer with the task

1 The name of the first Ukrainian periodicals and the date of their first issue.	A Holos Ukrayny, Pravda Ukrayny, Silski Visti etc.		
2 The names of the main national newspaper	B It is more than 3,000 newspapers and 1,500 magazines.		
3 The names of popular magazines	C Berehynya, Diloviy Visnyk, Korespondent, Lyudyna i Svit etc.		
4 The number of editions in Ukraine	D Lviv Courier (started in 1749), Kharkiv Weekly (started in 1817).		
1 -	2 -	3 -	4 -

Task 2 Match the names of newspapers and magazines with the pictures

Ukrainian Truth

Rural News

The Weekly Mirror

The Voice of Ukraine

The Facts

Ukrayina Moloda

Youth of Ukraine

Berehynia

The logo for 'Правда України' (Pravda Ukrayiny) features the word 'ПРАВДА УКРАИНЫ' in a bold, white, sans-serif font on a dark blue background.

The logo for 'ФАКТЫ' (Fakty) features the word 'ФАКТЫ' in a large, white, bold, sans-serif font on a red background, with a small 'Ф' logo above the 'Ф'.

The logo for 'Голос України' (Golos Ukrayini) features the word 'ГОЛОС УКРАЇНИ' in a blue, bold, sans-serif font with a small green graphic element below it.

The logo for 'Зеркало Тижня' (Zerkalo Tyzhnia) features the word 'ЗЕРКАЛО ТІЖНЯ' in a blue, bold, sans-serif font.

The logo for 'Молода Україні' (Moloda Ukrayini) features the word 'Молода Україні' in a stylized, white, italicized font with a blue outline.

The logo for 'Світогляд' (Svitoglyad) features the word 'Світогляд' in a black, bold, sans-serif font.

The logo for 'Сільські ВІСТИ' (Silske Visti) features the word 'СІЛЬСЬКІ ВІСТИ' in a blue, bold, sans-serif font with a small blue graphic element below it.

The logo for 'Україна Молоді' (Ukraina Moloda) features the words 'Україна' and 'Молоді' in blue and white, with a small 'У' and 'М' logo above the 'У'.

Task 3 Choose and complete the sentences.

1 Lviv Courier, Kharkiv Weekly and Kharkiv News...

A are very popular newspapers nowadays.

B were among the first newspapers in Ukraine in the 18th 19th centuries.

C are well-known newspapers of independent Ukraine.

2 The number of newspapers and magazines which are published in Ukrainian has increased ...

- A since Ukraine became independent state.
- B in the 18th-19th centuries.
- C after the World War II.

3 National newspapers report...

- A a national news.
- B on private individuals.
- C national and international news.

4 The army, top officials, private individuals ...

- A are those who the periodicals make their publications about.
- B have increased in their number.
- C are the real ‘fourth estate’.

5 Ukrainian newspapers are usually ...

- A a monthlies.
- B dailies.
- C dailies and weeklies.

6 Magazines and newspapers differ

- A size and contents.
- B in their interests.
- C in shops where they are sold.

7 In any democratic society newspapers and magazines ...

- A face different problems.
- B are in control of life of the society.
- C are local.