Task 5. Read the texts below. For questions (23-27) choose the correct answer (A, B, C or D).

SPREADING THE WORD

When Hotmail was (**23**) _____up in 1996, it was not the huge success that it is today. But on every e-mail sent via Hotmail, there was a line at the bottom saying, 'Get your private, free e- mail at hotmail.com,' providing them (**24**) _____a free advertisement. This simple idea soon paid for and Hotmail went from strength to (**25**) _____ICQ, which stands for 'I seek you', was an instant messaging service that (**26**)_____off in a similar way and made a (**27**) _____ The popularity of ICQ spread because users recommended it to their friends so that they could have people to chat to online.

23	**A** established	**B** laid	**C** set	**D** begun
24	**A** with	**B** to	**C** for	**D** towards
25	**A** power	**B** strength	**C** force	**D** energy
26	**A** let	**B** set	**C** took	**D** gave
27	**A** fortune	**B** treasure	**C** wealth	**D** prosperity

LIVEWORKSHEETS