Rhetorical Devices

1. Alliteration	when you talk directly to the reader, using the pronouns 'we', 'you' or 'us'. This is a great technique for persuading the reader, as it suggests that the reader and writer are on the same side.
2. Anaphora	Appeal to emotion
3. Antithesis	A useful tool for analysis of non-fiction texts in which you examine the relation between the following; sender, receiver, circumstances, topic, language, intention.
4. Inclusive language	Portraying something abstract or inanimate with human features: "The stars winked at her from the skies"
5. Rule of three	Listing three things right after each other. It adds rhythm and the listener is more likely to remember the information.
6. Metaphor	Creates an image by comparing one thing to another using the word "as" or "like". "My father is like a superhero"
7. Personification	Means putting two opposites together to show the contrast between them clearly. Example: "Setting foot on the moon may be a small step for a man but a giant step for mankind"
8. Rhetorical Question	By using the pronouns "we", "us" and "my fellow (Americans), you include the listeners and make them feel as if they are a part of what you are talking about.
9. Simile	Words in a row - or words placed closely together - beginning with the same consonant. Example: "The sweet smell of success"
10. Pathos	A figure of speech in which one thing is spoken of as though it were something else. It is an image created by a word with a concrete meaning which is used in a figurative manner: "My girlfriend is a rose."
11. Ethos	When one or more words are repeated in the beginning of several succeeding sentences. Example: "This blessed plot, this earth, this realm, this England, This nurse, this teeming womb of royal kings ..."
12. Logos	A question asked just for effect or to lay emphasis on some discussed when no real answer is expected. "If winter comes, can Spring be far behind?
13. Direct address	credibility and trustworthiness
14. Rhetorical Pentagram	an appeal based on logic or reason

LIVEWORKSHEETS