

Subjective or Objective Tone

1. Select the text that has a more **objective** tone.

- a. Poppins The superb, three-part gangster saga was inaugurated with this film from Italian-American director Francis Ford Coppola, The Godfather (1972). The first two parts of the lush and grand saga are among the most celebrated, landmark films of all time.
- b. The Godfather is a 1972 American crime film directed by Francis Ford Coppola. The film is widely regarded as a classic of world cinema. Ranked second to Citizen Kane by the American Film Institute in 2007, it was selected for preservation in the United States National Film Registry in 1990.

2. Select the text that has a more **subjective** tone.

- a. Sommers and Norton (2008) claim that “social category information” or stereotypes highly influence attorney’s’ actions during the selection process: many believe that the jurors’ participation in the same demographic groups as the defendant will make them more sympathetic to them (p. 530).
- b. At the end of the day, I felt like I had participated in something bigger than myself. By tackling the challenge in front of me with an open mind, I walked away with a fulfilling and unforgettable experience.

3. Select the text that has a more **objective** tone.

- a. Over the last three decades there has been increasing global concern over the public health impacts attributed to environmental pollution, in particular, the global burden of disease. The World Health Organization (WHO) estimates that about a quarter of the diseases facing mankind today occur due to prolonged exposure to environmental pollution.
- b. The most alarming of all man's assaults upon the environment is contamination of air, earth, rivers, and sea with dangerous and even lethal materials. This pollution is for the most irrecoverable; the chain of evil it initiates not only in the world that must support life but in living tissues is for the most part irreversible.

4. Select the text that has a more **objective** tone.

- a. Some discount stores are similar to department stores in that they offer a wide assortment of goods . . . Discount stores that specialize in a specific assortment of goods within a retail category are called killers."
- b. The basic thinking behind fast food has become the operating system of today's retail economy, wiping out small businesses, obliterating regional differences, and spreading identical stores throughout the country like a self-replicating code.

5. Select the text that has a more **subjective** tone.

- a. On some level, I knew it was coming—I knew that after being eligible for a decade, I would get called for jury duty at some point. This fear in the back of my mind came to fruition one evening when I got that dreaded letter in the mail.
- b. Research offers a psychological explanation for biased jury selection. Prospective jurors may be dismissed by a “peremptory challenge” where they are dismissed without explanation (Sommers & Norton, 2008, p. 528).