

THE ELEMENTS OF MULTIMEDIA: TEXTS

1 Definition

Combination of letters that form a word or sentence that describe a topic which is known as text _____

- Most basic elements of _____ application.
- Text can contribute to the presentation's overall "look and feel".

Text in the form of words, sentences and paragraphs is used to _____ thoughts, ideas and facts in nearly every aspect of our lives.



3 Typeface

A family of graphic

- ARIAL**
- Times New Roman
- Calibri
- Lucida Handwriting*

Different typesfaces can convey widely _____ feelings & impressions

SERIF TYPESFACES :
-MORE _____ , USED
FOR LARGE BODIES OF TEXT

SANS SERIF TYPESFACES
-USED FOR TITLES , HEADINGS WEB
PAGE BANNERS

serifs
Text **Text**
Serif Font Sans Serif Font

Purpose of Using Text

The text elements used in multimedia are

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Menus for navigation

- User navigates through content using a _____
- A simple menu consists of a text list of topics

HTML documents

- HTML is the _____ document format (in a form of text) used for Web pages
- HTML use Cascading Style Sheet(CSS) to _____ such as text bold faced, creating an ordered list or inserting images

Interactive buttons

- A button is a clickable object that executes a command when activated.
- Users can create their own buttons through text from _____ and graphics

Fields for reading

- Text information will describe _____ of the webpage or the multimedia which user read

Symbols and icons

- are concentrated text in the form of stand-alone graphic constructs.They are used to _____ meaningful messages.
- Symbols used to convey human emotions are called _____
- Icons are symbolic representations of objects and processes

2 Text Category

Text elements can be categories into :

♥ alphabet characters : A-Z

♥ numbers : 0-9

♥ special characters :

Punctuation [. , ; ' ...] , **sign or symbols** [* & ^ % \$ £ \ / ~ # @]

also known as _____

♥ may also include special _____ or **drawing symbols** , **mathematical symbols** , **greek letter** etc. [¥]

5 Advantage Of Using Text

Easy to edit or update

- Textelement are _____ to update or edit compared to other element such as graphic and animation
- Clarifies other media
- Textelement is used to clarify other media such as _____. Eg: instruction how to use safety jacket