TEXT

DEFINITION

- Combination of letters that form a word or _____ that describe a topic which is known as text information.
- Most basic _____ of multimedia application.
- Text can be contribute to the presentations overall "look and feel".
- Texts in the form of words, sentences and paragraphs is used to _____ thoughts, idea and facts in nearly every aspect of our lives.

TEXT CATEGORY

-text elements can be categories into:
;_____
;numbers : 0-9
;special characters : Punctuation [. , ; ' ...] Sign or Symbols [* & ^ % $ £ ! /\#@ ...]
also known as _____
; may also include special icon or _____, mathematical symbols, Greek Letter etc. [¥ ₩ ♠]

TYPE FACE

- **A family of graphic characters that includes different sizes and styles.**
  - Arial
  - _____
  - Calibri
  - *Lucida Handwriting*
- **Different typefaces can convey widely different feelings and impressions**

_____
- A serif is the little decoration at the end of a letter stroke.

SANS SERIF TYPEFACES
- Sans serif fonts do not have a serif at the end of a letter stroke.

serifs
Text
Serif Font

Text
Sans Serif Font

TEXT SOFTWARE

WORD PROCESSOR	TEXT EDITOR	FONT EDITOR
Microsoft Word	Notepad	FontLab
LibreOffice Writer	TextEdit	FontForge
Google Docs	Wordpad	Fontographer

PURPOSE OF USING TEXT

- **HTML documents**
  -HTML is the _____ documents format(in a form of text) used for Web pages
- **Menus for navigation**
  -A simple menu _____ of a text list of topics.
- **Interactive buttons**
  -Users can create their own buttons through text from. bitmaps and _____

PURPOSE OF USING TEXT

- **symbols and icons**
  -are concentrated text in the forms of_____ graphic constructs.they are used to convey meaningful messages.
  -symbols used to convey human emotions are called _____
  -icons are _____ representations of objects and process.
- **Fields for reading**
  -Text _____will describe the content of the _____or the multimedia which user read.

ADVANTAGES OF USING TEXT :

- **easy to edit or update**
  - _____are easier to update or edit compared to other element such as _____or animation
- **clarifies other media**
  -Text element is used to _____other media such as graphic