THE RETURN OF PHYSICAL MEDIA

Vocabulary: Choose the correct word from the three options in bold in each sentence.

1. Vinyl has made a big **(rewind / replay / comeback)** in recent years.
2. Reading a printed book gives a more **(tangible / digital / abstract)** experience.
3. Many people buy vinyl for **(nostalgia-driven / quality-based / social)** reasons.
4. The **(data speed / analog appeal / storage)** of cassette tapes attracts curious young listeners.
5. Some people still want **(free access / random playlists / physical ownership)** of their music.
6. She really **(appreciates the craftsmanship / streams constantly / scrolls endlessly)** of album artwork.
7. I prefer to own movies instead of **(downloading / streaming / rewinding)** them.
8. On Sundays, I love **(flipping through / uploading / uninstalling)** old magazines.
9. Many fans **(flip through / upgrade storage / seek authenticity)** in older music formats.
10. That album is hard to find because it **(come back / went out of print / lost signal)** years ago.

Grammar: Correct the mistakes in the sentences

1. People are used to buy digital music only.
   → _____
2. We used to are flipping through magazines every weekend.
   → _____
3. Vinyl is come back in a big way.
   → _____
4. I am used to listen to CDs, but now I stream everything.
   → _____
5. They used to are appreciating physical ownership more.
   → _____
6. More artists used to releasing albums on cassette tapes again.
   → _____

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Listening: Answer each question using NO MORE THAN THREE WORDS from the audio.

If the audio doesn't play, click this link. Open it in a new tab or click "save for later" at the bottom so you don't lose your progress.

1. What kind of media are people using again instead of streaming?
→ _____
2. What special extras can DVDs include?
→ _____
3. What do people like to do when they buy something (like a DVD)?
→ _____
4. What year did Kramer perform the stand-up special mentioned?
→ _____

Reading: Read each statement carefully and decide if it is true / false or not given

- **True** – The information is clearly stated in the text.
- **False** – The opposite of the statement is true, based on the text.
- **Not Given** – There is no clear information about this in the text.

1. Many people are going back to physical media because they dislike technology.→ _____
2. Gen Z is starting to buy vinyl records. → _____
3. Listening to music on vinyl feels more personal than streaming. → _____
4. Digital content always lasts longer than physical books. → _____
5. The article says that paper books help people sleep better than e-books. → _____
6. Some people feel emotionally connected to simple physical habits. → _____
7. CD sales are now higher than vinyl record sales. → _____
8. Physical media may be better for the environment than digital content. → _____
9. Most people no longer use paper journals. → _____
10. The article suggests that physical media is only popular with older generations. → _____

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