NAME: **CLASS:**

Tick all the persuasive techniques you can recognize in the announcement below.

YOU MUST COME TO OUR SUPER SHOW TONIGHT!
IT WILL BE A LIFE-CHANGING EXPERIENCE!
100% OF VIEWERS GAVE IT 5 STARS LAST YEAR.
WE THINK IT IS REALLY AMAZING.
IS THERE REALLY ANYTHING BETTER TO DO TONIGHT?
IT WILL MAKE YOU LAUGH AND MAKE YOU CRY.
IT'S THE BIGGEST AND BEST SHOW IN TOWN!
YOU'LL BE STUNNED, DELIGHTED, ENTERTAINED!

(A) Rhetorical Question
(B) Emotive Language
(C) Superlative Adjectives
(D) Personal Pronouns
(E) Exaggeration
(F) Celebrity Endorsement
(G) Scare Tactics
(H) Flattery
(I) Facts and Statistics
(J) Criticizing the Opposition

LIVEWORKSHEETS