HOW TO MAKE YOUR INFOGRAPHIC STAND OUT?

Wach video 2. Tick ✔ the strategies that make your infographic stand out.

- [ ] Avoid complexity

- [ ] Add as many icons and fonts as possible

- [ ] Restrict your colors to up to 3–5 colors

- [ ] Write long paragraphs to explain each point

- [ ] Align elements consistently

- [ ] Use flashy animations and effects

- [ ] There is a focal point that reinforces the key message

- [ ] Use as many fonts as you can to be creative

- [ ] Highlight your heading

- [ ] Use infographic templates